OPEN DAY
H2020-MSCA-COFUND
TECH4CULTURE PHD PROGRAMME

18 JANUARY 2019, h 9:30
(AULA MAGNA CAVALERIZZA REALE, Via Verdi 9, Torino)

9:30 Welcome Address
- Elisabetta Barberis, Deputy Rector, University of Torino
- Antonella Parigi, Assessora for Culture and Tourism, Regione Piemonte

10:00 Presentation of the Tech4Culture PhD Programme and fellows’ research projects
- Stefano De Martino, Tech4Culture Scientific Coordinator, University of Torino

10:30 Lectures from the Advisory Board of the Tech4Culture PhD Programme:
- Annie Caubet, Conservateur général honoraire, Musée du Louvre
  “Idols 4000-2000 BCE”
- Oscar Chiantore, University of Torino
  “Art materials and materials for Art”

Short Break
- Matteo Rosati, Programme Officer, Culture Unit, UNESCO Office Venice
  “UNESCO’s programme in the field of culture: what role for technology?”
- Iain Stewart, Director of the Sustainable Earth Institute School of Geography, Earth and
  Environmental Sciences (Faculty of Science & Engineering), University of Plymouth
  “Communicating Disaster Risk – moving from selling science to co-creating trust”

13:00 Lunch break

14:00 Interactive workshop “Looking for the economic sustainability of cultural heritage projects”
conducted by Giovanna Segre, University of Torino, Tech4Culture Advisory Board.

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