



ALLEGATO I – ELENCO DESTINAZIONI E REQUISITI

III finestra di candidatura

Versione 1 del 08/05/2024

Sommario

Green business in Europe, Managing resilience and sustainability in Europe (Francia)	2
Bioanalytical (Tele) Monitoring for Life Sciences – Medicine, Food Control, Environmental Monitoring (Romania)	4

Green business in Europe, Managing resilience and sustainability in Europe (Francia)
Call 2023

INFORMAZIONI GENERALI	
Date della mobilità fisica	Dal 26/08/2024 al 30/08/2024
Luogo della mobilità fisica	Université Savoie Mont Blanc (Francia)
Posti disponibili	3
Periodo della componente virtuale	2 incontri nella settimana del 24/06/2024. Un incontro nella settimana del 01/07/2024.
Finestra di candidatura	Dal 08/05/2024 al 20/05/2024
Data per la valutazione del punteggio di merito	30/04/2024
Profilo dei partecipanti	Studentesse e studenti iscritte/i al 2° o al 3° anno di un corso di laurea triennale. Nota bene: agli/alle studenti/esse selezionati/e l'Ateneo partner richiederà di fornire ulteriore documentazione (CV e lettera di motivazione) ai fini dell'effettiva accettazione dell'Ateneo Partner.
Requisiti linguistici	Conoscenza della lingua inglese – livello B2 del quadro di riferimento europeo per la conoscenza delle lingue – necessaria per seguire le lezioni e lavorare in modo indipendente.
Ambito della formazione	Management
Numero di crediti riconosciuti	4
OBIETTIVI E PROGRAMMA (a cura dell'università ospitante)	
Obiettivi e descrizione	The current shift to more sustainable economic systems is challenging, but it offers a variety of opportunities and pathways for designing a professional career. Companies that anticipate the necessary changes and adapt in a timely manner will likely be the winners of this century. This summer school aims to provide future managers with the necessary skills to start and run green businesses, with an intercultural and European approach. The EMBS programme (https://embs.eu/) is an existing master programme at USMB with a multicultural pedagogical approach. It is now expanding its offer: we invite students and practitioners to participate in this summer school, which offers an improvement of skills desirable by any company wishing to compete in an international market and in a green innovation economy.
Metodi e risultati	Students will have to design a project proposal, study or start-up on the subject of the summer school "Managing resilience and sustainability in Europe", consistent with two of the UNITA Project themes (renewable energies, circular economy) in the multicultural framework of EMBS extended to UNITA, in line with the third UNITA Project theme (cultural heritage). Classes, workshops, student presentations with feedback from the EMBS/UNITA team will be offered in English. In the middle of the week, a roundtable discussion with local companies from the USMB chair on environmental economics and a hike with informal exchanges will complete the students' experience.

Descrizione della componente virtuale

During each session: 1h30 teaching to provide theoretical background and 30mn exchange with the students to help them prepare their project presentations.

1. Planned activities during virtual component:

- teaching on environmental economics, green marketing, ESR
- exchange with each of the students on their project

2. Planned activities during physical component:

	26/08 <u>Sustainable Marketing for Serving International Markets</u>	27/08 <u>Communication on green marketing</u>	28/08 <u>Companies and hike</u>	29/08 <u>Public policies in Europe and firms' business</u>	30/08 <u>Digital ecosystem</u>
09.00-12.00	Lecture "Sustainable Brands Creating 'Value-in-Impact' By Pr. Ralf Wagner	Lecture "Strategic process to develop an engaging communication for a green business" By Carmen Santos	Students presentation OR lecture by UNITA teacher (topic TBC) + Roundtable with companies, in relationship with Chair CLEE on Environmental Economics -scientific supervision by Pr. Aude Pommeret)	Lecture "Taxes, carbon prices and carbon border tax adjustment mechanisms" By Pr. Aude Pommeret	Lecture "Digital ecosystem: digital resilience and sustainability" By Pr. Roberta Cuel
12.00-13.00	Pause	Pause	Hike departure and Pique-nique	Pause	Pause
13.00-14.00	Lunch	Lunch	Hike	Lunch	Lunch
14.00-15.30	Workshop on designing a gamified green campaign.	Workshop on a case study.		Workshop on computing abatement costs	Departure
15.30-17.30	Students' presentations	Students' presentations		Students' presentations	
17.30-19.30	pause	pause		Pause +cocktail at 19.00	
19.30-20.30	Dinner	Dinner	Dinner		

ULTERIORI INFORMAZIONI

Per gli studenti e le studentesse vincitori/trici della meta, l'università ospitante coprirà le spese per l'alloggio per la durata della mobilità fisica del BIP. Maggiori informazioni saranno fornite successivamente.

Bioanalytical (Tele) Monitoring for Life Sciences – Medicine, Food Control, Environmental Monitoring (Romania)
Call 2023

INFORMAZIONI GENERALI	
Date della mobilità fisica	Dal 13/09/2024 al 21/09/2024
Luogo della mobilità fisica	Transilvania University of Brasov (Romania)
Posti disponibili	3
Periodo della componente virtuale	09/09/2024
Finestra di candidatura	Dal 08/05/2024 al 20/05/2024
Data per la valutazione del punteggio di merito	30/04/2024
Profilo dei partecipanti	Studenti e studentesse iscritte/i a corsi di laurea triennale, magistrale, magistrale a ciclo unico e dottorato che hanno interesse in medicina generale, laboratorio analisi, nutrizione, farmacia, chimica, biotecnologia e correlati.
Requisiti linguistici	Conoscenza della lingua inglese – livello B2 del quadro di riferimento europeo per la conoscenza delle lingue – necessaria per seguire le lezioni e lavorare in modo indipendente.
Ambito della formazione	Salute e Benessere: medicina, nutrizione, farmacia, studi ambientali e correlati.
Numero di crediti riconosciuti	3
OBIETTIVI E PROGRAMMA (a cura dell'università ospitante)	
Obiettivi e descrizione	The overall goal of the summer school is to expose students to current research developments and the latest technologies in a variety of areas of bioanalytical (tele) monitoring for life sciences – medicine, food control, and environmental monitoring. Students will be encouraged to actively participate in class discussions through lectures by internationally recognised professors. They will also be involved in practical laboratory work from various didactic/research areas, namely biotechnology, microbiology, food technology, and sensory analysis. During these activities, problem-solving, teamwork, discussion and oral communication skills will be strengthened. Students will also benefit from interaction with colleagues from other European universities and make connections that could lead to future professional collaborations. Students will also benefit from the interaction with colleagues from other European universities and making connections that could lead to future professional collaborations. Students will be awarded 3 ECTS upon fulfilling the summer school requirements (attendance at lectures and laboratory classes, group presentations of laboratory work). Development of didactic materials in video/audio format will be added to a common platform that will ensure communication between partners and dissemination of activities and information about the summer school.

Metodi e risultati	The BIP will totalise 75 working hours (45 hours of course and practical laboratory and 30 hours of individual study) During these activities, problem-solving, team-work, discussion and oral communication skills will be strengthened. Individual study - study according to didactic materials/ bibliography and notes, additional documentation using specialised electronic platforms and in the field, etc., preparation of seminars/ laboratories/ projects, assignments, reports, portfolios and essays.
Descrizione della componente virtuale	Virtual meeting (4 hours) – to establish the framework of the physical meeting, access to using the didactic materials, setting the students working groups and presentation of participants.
<p>Planned activities during physical component:</p> <p>12.09.2024 – arrival of participants.</p> <p>1st day: 13.09.2024 - opening session, introduction- general information, course schedule/practical work, (4 hours).</p> <p>2nd day and 3rd day: 14.09.2024 – 15.09.2024: social activities.</p> <p>4th day: 16.09.2024 – courses (4h) + practical laboratory (4h)</p> <p>5th day: 17.09.2024 – courses (4h) + practical laboratory (4h)</p> <p>6th day: 18.09.2024 – courses (4h) + practical laboratory (4h) - study visit</p> <p>7th day: 19.09.2024 – courses (4h) + practical laboratory (4h)</p> <p>8th day: 20.09.2024 – courses (4h) + practical laboratory /examination (3h)</p> <p>9th day: 21.09.2024 – the course completion ceremony</p>	
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