

# RE-UNITA Autumn Entrepreneurship School

From Research to Market

Thursday - 2023 November 23rd - Online

An online training day in entrepreneurship for all researchers (specially PhD students) within the UNITA constellation of universities who wish to receive specific and professional training in entrepreneurship. Under the label 'From Research to Market', attendees will receive key information on biases that affect the creation of new business, which tools are offered to entrepreneurs by the EIC, what is Open Innovation or how to build a business plan. All provided by top-notch professionals related to the Universities belonging to the RE-UNITA consortium.



## Agenda (all times are CET)

- 09:30 Inauguration  
By Gloria Cuenca, Vice-rector for Technology Transfer of the University of Zaragoza & Frédéric Marias, Coordinator of RE-UNITA project
- 09:40 Inaugural talk: Biases that affect the creation of new businesses and yet contribute to their failure  
By Saulo Dubard Barbosa  
Professor of Entrepreneurship  
Director of the Entrepreneurship and Innovation (InvEnt) Research Center
- 10:15 European Innovation Council: funding for deeptech researchers and innovators  
By Albena Kuyumdzhieva  
European Commission/ DG Research & Innovation  
European Innovation Council (RTD.A3)
- 11:00 Break
- 11:15 Open innovation & Technology through living labs  
By Evdokimos Konstantinidis  
President ENOLL, The European Network of Living Labs
- 12:00 How to build a Business Plan  
By Gabriele Varrasi  
Professore a contratto  
Dipartimento di Lingue e Letterature straniere e Culture moderne
- 12:45 Wrap up & closing time

Please register at: <https://eventos.unizar.es/106352/detail/reunita-autumn-entrepreneurship-school-2023.html>  
The link to the Autumn Entrepreneurship School will be sent by email a few days before the start of the event.