Gain new tools for the future. Take the right path TO China.

ChinaMed Business Program

The ChinaMed Business Program (CMBP) offers a uniquely intensive set of crash courses to graduate students and dynamic future managers pursuing an effective business career across China and the Euro-Mediterranean region.

The 9th edition of CMBP, held in partnership with Peking University over 4 weeks from July 19th to August 13th 2021, will exceptionally take place online, due to the ongoing COVID-19 restrictions.

Up to 50 outstanding candidates are admitted to the program to be equipped with a diverse set of strategic skills in the areas of business internationalization, cross-cultural management and creative entrepreneurship.

APPLICATIONS ARE OPEN UNTIL JUNE 30TH, 2021

chinamedbusiness.eu