Smart engagement with tomorrow’s China.

Percentage of CMBP alumni finding a job within three months of graduation: >90%

Value of Chinese greenfield projects & acquisitions in the EU (2000-2014): 46 bln €

Affluent Chinese consumers by 2020: 280 mln

Share of trade with the Euro-Mediterranean region (南欧西亚北非) out of China’s total trade in 2013: 9.6%
The ChinaMed Business Program (CMBP) 2016 is an intensive set of crash courses for graduate students and dynamic future managers pursuing an effective business career with China.

The 4th edition of CMBP takes place at Peking University in Beijing, China, from July 15th to August 27th, 2016. Here you will be able to learn how to operate in international markets, how to apply your knowledge of Chinese language and culture - or start developing an understanding of it - and how to transform your international mindset into a game-changing tool for an ambitious career across the Euro-Mediterranean region and China.

If you want to acquire key managerial know-how and become a self-confident, entrepreneurial player in the field of your choice, the ChinaMed Business Program is the place you need to be.

Key sectors covered by the program

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250+ hours of training in

| International management | Business finance & strategy | Entrepreneurship with China |

Over 6 weeks of training with a world-class faculty, participants acquire strategic business skills through team project work, case-study analyses and start-up business plan simulations.

By the end of the program you will be truly competitive in both the Euro-Mediterranean and Chinese job markets.

Through the TOChina Alumni network, the ChinaMed Business Program keeps in touch with outstanding participants from previous editions and helps you with targeted mentoring activities, career-days and strategic networking with HR talent scouts from key global companies.

Applications are processed on a first come, first served basis until June 5th, 2016

Apply online at chinamedbusiness.eu/apply

It’s time to go East. Take the right path to China.