Inaugurato l’Anno Accademico 2017/2018 dell’Università di Torino

Oggi venerdì 9 febbraio 2018, nell’Aula Magna Cavallerizza Reale, si è inaugurato il 614° anno accademico dell’Università degli Studi di Torino.

Tema di quest’anno: l’Università innovatrice.

Sono intervenuti:

- Gianmaria Ajani, Rettore Università degli Studi di Torino
- Loredana Segreto, Direttrice Generale Università degli Studi di Torino
- Luigi Botta, Presidente del Consiglio degli Studenti Università degli Studi di Torino

Mariana Mazzucato, University College London, ha tenuto la prolusione dal titolo “Ripensare il settore pubblico per un’economia più innovativa, equa e solidale”.

Abstract della Lecture

Many countries across the globe are pursuing growth policies that seek to be smarter, more inclusive and more sustainable. My intervention will argue that the types of long-run strategic investments which such growth requires, means public policy must be justified, nurtured and evaluated in a different way. Instead of policies being motivated purely in terms of ‘fixing’ market failures and/or ‘system failures’, policies can be justified and measured in terms of their ability to create and shape markets—with markets as outcomes of the interaction between public, private and third sector actors. A market shaping process can benefit from understanding the lessons from the ‘mission oriented’ investments of the past aimed at technological and societal challenges—from putting a man on the moon—to those that are today tackling climate change. The talk will reflect on key questions which arise from mission oriented innovation: (1) how to envision the direction of change, tilting rather than levelling the playing field; (2) how to create public organizations that can welcome the underlying uncertainty and discovery process; (3) how to evaluate dynamic mission-oriented and market creation policies; and (4) concrete ways in which public and private can share both the risks and rewards underlying the innovation process—so that ‘smart’ innovation-led growth can also produce ‘inclusive’ growth.