

## UNIVERSITÀ DEGLI STUDI DI TORINO

Direzione Sistemi informativi, Portale, E-learning

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\*Optional fields for University users (teachers, technicians, administrators, students, researchers, PhDs, etc).

Pag.1

# GUIDELINES FOR PROCESSING PERSONAL DATA WHEN CREATING PHOTOS AND AUDIO-VIDEO MATERIAL FOR PUBLICATION AND PROMOTIONAL PURPOSES UNDER ART. 13 OF EU/2016/679-GDPR-REGULATIONS

These guidelines follow Art. 13 of European regulations concerning the protection of personal data (Regulation EU/2016/679 also known as GDPR).

The University will use the personal data collected for **official academic**, **research and scientific and technological Outreach purposes** which are closely linked to the activities mentioned in this document.

The personal data and photographs/video collected will be processed in accordance with the current data processing regulations and confidentiality obligations.

The **personal data processing Owner is the University of Turin**, Via Verdi 8 10124 Turin. Phone number +39 011 6706111, certified email (Pec): <a href="mailto:ateneo@pec.unito.it">ateneo@pec.unito.it</a>.

The Data protection officer - DPO can be contacted at rpd@unito.it.

The data will be processed digitally, in accordance with current legislation and principles set out in Art. 5 of the GDPR (law, transparency, minimization, security, time limitations and Owner's purposes and accountability). The university does not need consent from those providing personal data, as this disclaimer is requested for this purpose.

Personal data is processed according to the following:

- ✓ Law 240 of 2010 for educational purposes
- ✓ Law 168 of 1989 for research purposes
- ✓ Law 7 June 2000, 150 concerning disciplining public administration information and communication.
- ✓ The University of Turin's Statute issued with D.R. No. 1730 of 15.03.2012, Art. 33 of the Constitution for higher education and research purposes.

Providing data is optional. If data is not provided, photographs and film will not be used for the aforementioned purposes and so recording will not take place.

Personal data including images and film footage may be used for communication, publication and/or dissemination within the limits of the intended processing purposes.

This data can be published on the University's portal (<a href="www.unito.it">www.unito.it</a>), official sites, themed sites, Unito media (multimedia content platform <a href="www.unito.it/media">www.unito.it/media</a>), UnitoNews (<a href="www.unitonews.it">www.unitonews.it</a>), Moodle (E-Learning platform - <a href="moodle.org">moodle.org</a>), video conferencing platforms and official University pages on Facebook, Twitter, YouTube, Linkedin and Instagram. It could also be found on popular search engines by third parties.

The University outsources data processing to experts who are answerable to University technical support and researchers as well as having to comply with confidentiality and data processing requirements. The data may also be processed by third-party ICT companies, which operate as data protection officers under Art. 28 GDPR

The University uses Google's Educational services with appropriate warranty measures in place (see Google's Privacy and Security section for further details in the University website <u>privacy section</u>). These services may involve the transfer of personal data to a non-European third country including Google's "Cloud" solutions. Google adheres to the Privacy Shield in order to ensure that data transfers to non-European countries are protected as much as European countries.

You can exercise your rights at any moment concerning the personal data processing Owner under Articles 15 to 22 of EU Regulation 2016/679 concerning right of access, changes, cancellation, restriction or opposition to processing. Please note you have the right to complain to the supervisory authority or contact the Data Protection Authority (<a href="www.garanteprivacy.it">www.garanteprivacy.it</a>). Alternatively you can write to the Department Director at <a href="mailto:direzione.ict@unito.it">direzione.ict@unito.it</a>. You should put "Privacy rights" in the subject line.

Occasionally audio/video footage is collected temporarily for publication in articles and therefore complies with the Code of Ethics when processing personal data for journalistic purposes under Art. 20, para 4, of the Laws 10 August 2018, No. 101 - 29 November 2018.

The data will **not** be processed for commercial or marketing purposes or sold to third parties, and will be retained for up to 5 years in order to achieve the purposes for which it was collected and in accordance with the principles of GDPR Article 5.

Personal data collected does not undergo profiling procedures.



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Pag. 2