



POLITECNICO
DI TORINO



Technion
Israel Institute of Technology



UNIVERSITÀ
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Politecnico di Torino
Technion Institute of Technology
University of Torino

EXPO
2015

Start Up: developing a joint ecosystem

October 15th 2015

I3P, Innovative Enterprise Incubator of Politecnico di Torino

Via Pier Carlo Boggio, 59 - Torino

- 09:00 Registration of participants**
- 09:30 Welcome by Partner Representatives**
- 09:45 The innovation Ecosystem in Israel: best practices and cooperation between startups and the international industrial systems**
RAFI NAVE - Director of the Bronica Entrepreneurship Center, Technion - Israel Institute of Technology
- 10:10 Building and accelerating startup in Israel: best practices and opportunities for Italian entrepreneurs**
DAVID SHEM-TOV - CEO The T-Factor, Technion - Israel Institute of Technology
- 10:40 The Italian ecosystem for startup: how to create value from cooperation with Israeli startups, first step for a fruitful cooperation**
MARCO CANTAMESSA - President of PNICube and CEO of I3P, the Innovative Enterprise Incubator of Politecnico di Torino
- 11:10 Coffee break**
- 11:30 Fostering cooperation in research, education and startups**
Chairman: Journalist
- SILVIO AIME* - Vice Rector for Research, Chairman of 2i3T, the Society for the Incubator and the Technology Transfer of University of Torino and Head of the NMR Laboratory
- RAFI NAVE* - Director of the Bronica Entrepreneurship Center, Technion - Israel Institute of Technology
- EMILIANO NESTI* - Operation Manager of PNICube
- EMILIO PAOLUCCI* - Vice Rector for Technology Transfer, Politecnico di Torino
- DARIO PEIRONE* - Department of Economics and Statistics, University of Torino
- GIUSEPPE SERRAO* - Operation manager of 2i3T - the Society for the Incubator and the Technology Transfer of University of Torino
- DAVID SHEM-TOV* - CEO The T-Factor, Technion - Israel Institute of Technology
- 12:30 Q&A with a moderator, informal discussion and wrap-up**
- 13:00 Networking lunch**

Israel is well-known as a Startup Nation, with impressive results in its capability to give birth to - and to nurture the growth of - high-tech firms.

The roots of this capability have been traced to a mix of cultural attitude and a well-organized and lively innovation ecosystem which is globally considered to be a reference model.

The Italian startup ecosystem has recently started to emerge to the limelight. It appears to be an appropriate time for forging strong connections between the Israeli and the Italian startup ecosystems, considering both the sharing of knowledge and best practices, and the setting up of business links between its constituent actors.

The workshop focuses on the board area of "clean-tech", which encompasses fields such as water sanitation, sustainable agriculture, given the connection to Expo 2015 topics and strong technical competencies that exist both in academia and in industry in this area in both countries. It attempts to identify potential synergies between Israel and Italy and identify avenues for cooperation.

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Info & registration: eventi@polito.it