

CITIES IN GLOBAL CAPITALISM: ENTREPRENEURIALISATION OF SOCIETY AND THE SELF

This seminar will present and discuss the newly published book entitled 'Cities in Global Capitalism' (Polity, 2017). The book revolves around the key question of why the fates of cities and capitalism have become so inextricable in times of globalization. Looking at such different forces as financialization, innovative entrepreneurship, the housing sector, consumption, technology, the experience economy, the book offers a comparative analysis of the ways in which urban economies and societies reflect and at the same time act as engines of global capitalism in a biopolitical age.

In particular, the book shows how post-recession cities are witnessing a shift from an entrepreneurialisation of governance structures, as was theorised by David Harvey in the late 1980s, to an entrepreneurialisation of society and the self, enabled by digital technologies and related communicative networks.

Introduce Dario Padovan

Speaker Ugo Rossi, *Università di Torino*



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ICT e Innovazione per Società e Territorio



ENERGY, POWER AND NATURE STRATEGIE DI TRANSIZIONE VERSO LA SOSTENIBILITÀ'

GLI APPUNTAMENTI DI SOLARS 13° SEMINARIO

15,00 - 17,00
AULA E5
CAMPUS LUIGI EINAUDI
LUNGO DORA SIENA 100/A
TORINO

GIOVEDÌ
30 MARZO
2017

