



UNIVERSITÀ
DEGLI STUDI
DI TORINO

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Jean Monnet Chair
The EU in a Challenging World

Conference

Euro-American Relations in the Age of Globalization: Risks and Opportunities



Turin, 6 May 2019 - h. 9

Fondazione Luigi Einaudi, Via Principe Amedeo 34

Partners:



Euro-American Relations in the Age of Globalization: Risks and Opportunities

9:00 Registration

9:15 Institutional Greetings - Umberto Morelli

9:30 Keynote Speaker: **Nicole Dewandre** (European Commission – Joint Research Centre)
An Arendtian radiography of the transatlantic bonds

10:30 Coffee break

10:45 **Session 1: A Trumped-Up Relation? Discourses of Europe and the USA in an Age of Change**
Chair: **Massimiliano Demata**

Veronika Koller (Univ. of Lancaster) *Special or strained? The US-UK relationship in times of Brexit*

Raluca Levonian (Univ. di Udine / Univ. of Bucharest), *‘Together in peacetime and in crisis’: institutional discourse about the Euro-American military partnership on social media*

Liudmila Arcimaviciene (Vilniaus Univ.) *The polarity of the U.S. identitarian role in the diplomatic discourse of the EU, Ukraine, Russia and Belarus: from metaphor to ideological triggers*

Nataliia Steblyna (Odesa I. I. Mechnikov Univ.) *News Values Perception in Donald Trump’s Era: How Ukrainian Student’s-Journalists Create News about US President Speech*

12:30 Discussion

13:00 Lunch

14:30 Keynote Speaker: **Mario Del Piero** (Institut d’Études politiques de Paris-SciencesPo)
Donald Trump and the End of Atlantica?

15:30 **Session 2: A European or a Transatlantic Common Home? An Overview on the Euro-American Debate on Gorbachev’s European Common Home**
Chair: **Marco Mariano**

Lara Piccardo (Univ. di Genova) *The European Common Home between Legend and Pragmatism*

Stefano Luconi (Univ. di Genova) *George H. W. Bush’s restraint and Mikhail Gorbachev’s “Common European Home”*

Francesco Pierini (Univ. di Genova) *“A Whole Europe, a Free Europe”*

Eleonora Guasconi (Univ. di Genova) *The Debate on Gorbachev’s European Common Home inside the European Community*

17:00 Discussion

17:20 **Session 3: From the Fall of the Berlin Wall to Trump’s Wall: US, Europe, and the Politics of Fear**
Chair: **Giovanni Borgognone**

Patricia Chiantera (Univ. di Bari) *Fears of oneself: perceptions of the role of the American elites in the political literature after 1989*

Paolo Donadio (Univ. di Napoli Federico II), *Trump vs. EU: framing the enemy*

Maria Ivana Lorenzetti (Univ. di Verona) *Anti-Immigration Rhetoric in Italy and in the USA: A Comparative Analysis*

18:30 Discussion

19:00 End of Conference

Organizing and Scientific Committees (University of Turin): Giovanni Borgognone, Andrea Carosso, Michelangelo Conoscenti, Massimiliano Demata, Marco Mariano, Umberto Morelli, Rachele Raus, Giuseppe Sciara, Francesca Somenzari.