

Develop Tastes

Develop new products for better taste



WHO: BSc, MSc and PhD students with a passion for food, innovation and entrepreneurship or who support a team as entrepreneur, communication, public relations expert!

WHAT: a case competition between different European Universities working on sustainable solutions for the food industry.



FINAL EVENT 2022

WHY

- Be part of the **European Institute of Technology international network**.
- Foster your knowledge about **circular economy & food systems, business modeling, financial planning, product innovation & concept development, prototyping**.
- Boost your **creativity** and **team-building** skills
- **6 ECTS** granted to participants
- **3,000 EUR prizes** to the winning teams.

Apply [HERE](#)

Deadline: **March 15th**

Students will benefit from **entrepreneurship** and **product development** education to design an innovative, tangible food solution. Throughout the programme, participants will be working within a **multidisciplinary** team and be supported and mentored by **experts from industry, research, and science**.

2023 CHALLENGE:

Using one **protein-rich source** and one **local upcycled ingredient**, the teams will create a healthy and tasty new product and a **revolutionary food sensation**.

WHEN

The program lasts 8 months (April – November).

- **Kick-off** event
- **3 plenary** sessions with agri-food industries
- **4 live Entrepreneurship Spine workshops**
- **One-to-one mentoring** sessions
- **Asynchronous** activities on the e-learning platform
- In presence **FINAL PITCH** event

The commitment is a few hours a week.

JOIN our **information** webinar on **March 1st**

Click below

[**WEBINAR**](#)

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TIMELINE

