Develop Tastes Develop new products for better taste













WHO: **BSc, MSc** and **PhD students** with a passion for food, innovation and entrepreneurship or who support a team as entrepreneur, communication, public relations expert!

WHAT: a case competition between different European Universities working on sustainable solutions for the food industry.



WHY

- Be part of the European Institute of Technology international network.
- Foster your knowledge about circular economy & food systems, business modeling, financial planning, product innovation & concept development, prototyping.
- Boost your creativity and team-building skills
- 6 ECTS granted to participants
- 3,000 EUR prizes to the winning teams.

Apply HERE

Deadline: March 15th

Students will benefit from entrepreneurship and product development education to design an innovative, tangible food solution. Throughout the programme, participants will be working within a multidisciplinary team and be supported and mentored by experts from industry, research, and science.

2023 CHALLENGE:

Using one **protein-rich source** and one **local upcycled ingredient**, the teams will create a healthy and tasty new product and a **revolutionary** food **sensation**.

WHEN

The program lasts 8 months (April – November).

- Kick-off event
- 3 **plenary** sessions with agri-food industries
- 4 live Entrepreneurship Spine workshops
- One-to-one mentoring sessions
- Asynchronous activities on the e-learning platform
- In presence FINAL PITCH event

The commitment is a few hours a week.

JOIN our information webinar on March 1st
Click below

WEBINAR

Get in touch with:

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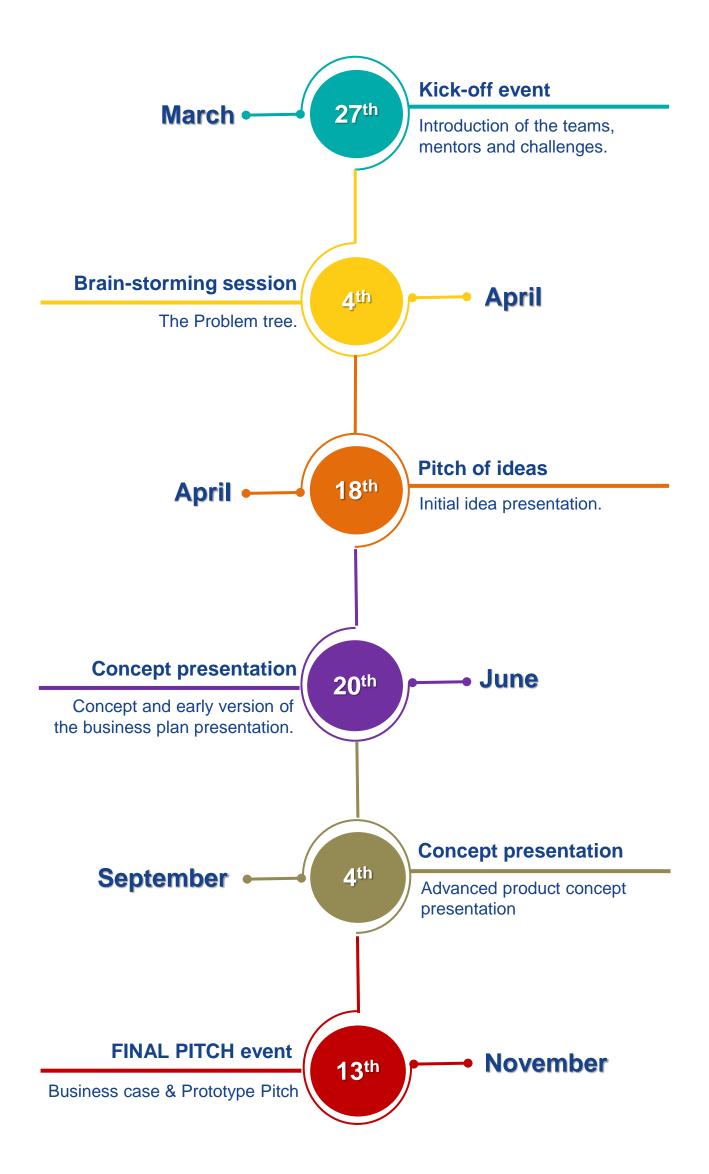






One-to-one mentoring meetings

TIMELINE





Entrepreneurship Spine



