

WHO: BSc, MSc and **PhD** students with a passion for food, innovation and entrepreneurship

WHAT: a case competition between different European Universities working on sustainable solutions for the food industry.



WHEN: The programmes last 8 months (April-November)

- Online Kick-off event (March 2024)
- 3 online plenary pitch sessions with industry specialists and academics
- 4 Online live Entrepreneurship spine workshops
- One to one online Mentoring with academics and practitioners
- Asynchronous activities on the e-learning platform (online)
- In presence Final Pitch Event

Challenge #1: EcoBite Delights

Revolutionize the world of sustainable and budget-friendly bakery and patisserie delights, tailored for healthy diets and special diets (e.g. vegans)

Challenge #2: ZeroWaste Design

Redefine the concept of food packaging by envisioning a world where nothing is wasted, neither the food itself nor its packaging.

WHY: 5 ECTS awarded to all participants who complete the program. Moreover, the winners will get Up to 3.000€ prizes.

Nurture your **skills and knowledge** of circular economy & food systems, business modelling, financial planning, product innovation and concept development and prototyping

APPLY HERE
Before the
20° of March



JOIN our information webinar on March 12th

Click below WEBINAR

Get in touch with paola.debernardi@unito.it





UNIVERSITY OF HELSINKI



















