



UNIVERSITÀ DEGLI STUDI DI TORINO

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Jean Monnet Chair
The EU in a Challenging World

Conference

Euro-American Relations in the Age of Globalization: Risks and Opportunities

(Fondazione Luigi Einaudi, Via Principe Amedeo 34 - Turin, 6 May 2019)



Partners:



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PROGRAM

9:00 Registration

9:15 Institutional Greetings - Umberto Morelli

9:30

Keynote Speaker: Nicole Dewandre

European Commission – *Joint Research Centre*
An Arendtian radiography of the transatlantic bonds

10:30 Coffee break

10:45

Session 1

**A Trumped-Up Relation? Discourses of Europe and
the USA in an Age of Change**

Chair: Massimiliano Demata

- Veronika Koller (University of Lancaster) *Special or strained? The US-UK relationship in times of Brexit*
- Raluca Levonian (Università di Udine / University of Bucharest), *'Together in peacetime and in crisis': institutional discourse about the Euro-American military partnership on social media*
- Liudmila Arcimaviciene (Vilniaus Universitetas) *The polarity of the U.S. identitarian role in the diplomatic discourse of the EU, Ukraine, Russia and Belarus: from metaphor to ideological triggers*
- Nataliia Steblyna (Odesa I. I. Mechnikov University) *News Values Perception in Donald Trump's Era: How Ukrainian Student's-Journalists Create News about US President Speech*

12:30 Discussion

13:00 Lunch

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14:30

Keynote Speaker: Mario Del Pero

Institut d'Études politiques de *Paris-SciencesPo*
Donald Trump and the End of Atlantica?

15:30

Session 2

A European or a Transatlantic Common Home? An Overview on the Euro-American Debate on Gorbachev's European Common Home

Chair: Marco Mariano

- Lara Piccardo (Università di Genova) *The European Common Home between Legend and Pragmatism*
- Stefano Luconi (Università di Genova) *George H. W. Bush's restraint and Mikhail Gorbachev' "Common European Home"*
- Francesco Pierini (Università di Genova) *"A Whole Europe, a Free Europe"*
- Eleonora Guasconi (Università di Genova) *The Debate on Gorbachev's European Common Home inside the European Community*

17:00 Discussion

17:20

Session 3

**From the Fall of the Berlin Wall to Trump's Wall:
US, Europe, and the Politics of Fear**

Chair: Giovanni Borgognone

- Patricia Chiantera (Università di Bari) *Fears of oneself: perceptions of the role of the American elites in the political literature after 1989*
- Paolo Donadio (Università degli Studi di Napoli Federico II), *Trump vs. EU: framing the enemy*
- Maria Ivana Lorenzetti (Università di Verona) *Anti-Immigration Rhetoric in Italy and in the USA: A Comparative Analysis*

18:30 Discussion

19:00 End of Conference

Organizing and Scientific Committees (University of Turin): Giovanni Borgognone, Andrea Carosso, Michelangelo Conoscenti, Massimiliano Demata, Marco Mariano, Umberto Morelli, Rachele Raus, Giuseppe Sciara, Francesca Somenzari.

Partners:

