9.30. OPENING ADDRESS.
FEDERICO SABATINI (University of Turin), CECILIA LAZZERETTI (University of Turin), Introducing Museum Discourse, Progetto di Ateneo (Compagnia San Paolo).

10.00. CHAIR: FEDERICO SABATINI
EMILY PRINGLE (Tate Gallery), Challenging dominant discourses: how research can act as an agent of change in the art museum.

10.30. CHAIR: GIUSEPPINA CORTESE
MARINA BONDI (University of Modena and Reggio Emilia), Museum discourse between knowledge dissemination and community orientation: caring for future citizens.

11.00. CHAIR: MICHELA CONOSCENTI
FEDERICO SABATINI (University of Turin)
Nationhood, nationality and citizenship in American Museum Discourse

MARTIN SOLLY (University of Turin)
Keeping up with the times: how a local museum engages with its changing community/ies

14.30. CHAIR: FEDERICO SABATINI
FABIO CARBONE (Coventry University), “Don’t look back in anger”. The art of turning a memory of war into a message of peace.

MICHELA CONOSCENTI (University of Turin), The Imperial War Museum and the First World War Centenary: reframing history without losing identity.

15.30. CHAIR: CARLO GENOVA
ERIO MARINA (University of Milan-Bicocca), Empty meeting grounds: migrations and the museum of reality.

DONALD HYSLOP (Tate Gallery), How can museums instigate and navigate issues around and the movement of people and ideas.

16.30. CHAIR: MARTIN SOLLY
CECILIA LAZZERETTI (University of Turin), “Inclusion is not an on and off switch. We’re constantly fine tuning it”. A case study on commitment to accessibility in museum websites.

CATERINA ALLAIS (University Cattolica Milan), How to make modern art accessible in English: a comparative case study of professional versus practitioner oral discourse

17.30. CHAIR: CECILIA LAZZERETTI.
ELIO CARMI (University of Turin), Brand Building per un Museo. Che fare?