

C U R R I C U L U M
V I T A E

Personal References

CEPERNICH CRISTOPHER

Born in Torino

8th September 1970

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University of Torino

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ACADEMIC CURRICULUM

Assistant Professor in Sociology (SPS/07) – Faculty of Political Sciences – University of Torino

Cristopher Cepernich is Assistant Professor in Sociology. He has been with the Faculty of Political Sciences on 1st October 2007 afferent to the Department of Political Studies, now Cultures, Politics and Society.

It has been confirmed in the role of Researcher with Decree of 6684 of 3rd November 2011. Since 1995 he conducts researches and teaching in the field of sociology of communication and political communication.

He actually teaches Sociology of media and Media systems and ICT at the Faculty of Political Science and Sociology of cultural and communicative processes at the Interfaculty of Strategic Sciences.

In 2008 he participated in the design and the foundation of the Observatory on Political Communication at Department of Political Studies (<http://www.politicalcommunicationmonitor.eu>).

In continuity with the path of doctoral studies, he has focused his research activity on the analysis of media representations of social and political phenomena. His research interests are articulated into four fields:

- Analysis of the scandal as a social mechanism, as a strategy of communication in political field and as a format of the news;
- Analysis of the media coverage of events and pseudo-events, political and social issues and political-institutional actors for the analysis of public discourse and social perceptions;
- Analysis, in a comparative perspective, of the media systems and policies for national and international communication, with focus to the analysis of the relationship between media and politics in Italy;
- Analysis of the impact produced by new media in the political and electoral communication.

RESEARCHES OF RILEVANT NATIONAL INTEREST

2012 – 2013 University of Torino

Communicating Public Policies – Triennial research plan funded by University of Torino, Piedmont Region and Compagnia di San Paolo

November 2011 – February 2012 – Observatory of TV Public Service (featuring Catholic University of Milan)

Monitoring of political TV talk shows quality in the National Public TV

2008 – 2012 *Inter-University Research Project of National Interest with Universities of Torino, Perugia, Milano, Roma 3*

Popularization of communication, going public and TV entertainment: new forms of politics - Progetto di Ricerca Interuniversitario di Interesse Nazionale (PRIN 2008)

2009 – 2010 *University of Torino*

“Antenna: Intercultural Information. Analysis of media coverage on immigrants in Piedmont. Monitoring funded by Paralleli-Euro-Mediterranean Institute of North-West, Association of Journalists of Piedmont

2008 – 2009 *University of Torino*

Towards 2009 European Elections. One year long observation on European issues on media – Local Funds 2008

2007 / 2009 *University of Torino*

European Union and local media 2009 - Funds in convention with Rappresentance of the European Commission in Italy

2007 *University of Torino*

Representations of European Union in the media – Local Funds 2007

2003 / 2004 *Inter-University Research Project of National Interest with Universities of Torino, Bologna, Catania, Milano-Bicocca, Milano-Statale, Perugia, Trieste*

Permanent campaign: media, actors, electors – Progetto di Ricerca Interuniversitario di Interesse Nazionale (PRIN 2004)

2003 – 2004 *Inter-University Research Project of National Interest with Universities of Torino, Bologna, Catania, Milano-Bicocca, Milano-Statale, Perugia, Trieste*

Local leadership and communication: political strategies, mediatic visibility and public opinion - Progetto di Ricerca Interuniversitario di Interesse Nazionale (PRIN 2002)

TEACHING

A.A. 2011-12 / 2012-13 Faculty of Political Sciences - University of Torino

HOLDER OF COURSE IN “MEDIA SYSTEMS AND ICT” (SPS/07 – 9 CFU – 54 HOURS)

II Level Degree in Public and Political Communication (Class LM-59).

A.A. 2011-12 Faculty of Political Sciences - University of Torino

HOLDER OF COURSE IN “SOCIOLOGY OF MEDIA” (SPS/08 – 3 CFU – 18 HOURS)

I Level Degree in Political and Social Sciences (Class L-36), featuring Dr. Marinella Belluati.

A.A. 2003-04 / 2011-12 Interfaculty in Strategic Sciences - University of Torino

HOLDER OF COURSE IN “SOCIOLOGY OF CULTURAL AND COMMUNICATIVE PROCESSES” (CIVIL STUDENTS) (SPS/08 – 6 CFU – 48 HOURS)

A.A. 2010-11 Faculty of Political Sciences - University of Torino

HOLDER OF COURSE IN “SOCIOLOGY” (SPS/07 – 12 CFU – 72 HOURS)

A.A. 2010-11 Interfaculty in Strategic Sciences - University of Torino

HOLDER OF COURSE IN “SOCIOLOGY OF CULTURAL AND COMMUNICATIVE PROCESSES” (MILITARY STUDENTS) (SPS/08 – 3 CFU – 18 HOURS)

A.A. 2008-09 A.A. 2010-11 Faculty of Political Sciences - University of Torino

HOLDER OF COURSE IN “MEDIA SYSTEMS” (SPS/07 – 9 CFU – 54 HOURS)

A.A. 2009-10 Faculty of Political Sciences - University of Torino

HOLDER OF COURSE IN “MEDIA SYSTEMS AND POLICIES FOR THE INFORMATION SOCIETY” (SPS/07 – 9 CFU – 54 HOURS)

A.A. 2008-09 New Academy of Fine Arts (NABA) – Milano - Master in Photography and Visual Design di NABA e Studio Forma – Centro Internazionale di Fotografia.

HOLDER OF COURSE IN “THEORY OF IMAGE” (SPS/08 – 3,5 CFU – 24 HOURS)

A.A. 2007-08 / 2008-09 Faculty of Political Sciences - University of Torino (Cuneo)

HOLDER OF COURSE IN “SOCIOLOGY OF COMMUNICATION” (SPS/08 – 5 CFU – 30 HOURS)

Since A.A. 2004-05 to A.A. 2009-10 Faculty of Political Sciences - University of Torino

HOLDER OF COURSE IN “SOCIOLOGY OF COMMUNICATION” (SPS/08 – 5 CFU – 30 HOURS)

A.A. 2007-08 Faculty of Political Sciences - University of Torino

HOLDER OF COURSE IN “PUBLIC OPINION AND INTERNATIONAL RELATIONS” (SPS/04 – 9 CFU – 54 HOURS)

Since A.A. 2003-04 to A.A. 2006-07 Faculty of Political Sciences - University of Torino (Cuneo)

HOLDER OF COURSE IN “SOCIOLOGY OF POLITICS” (SPS/11 – 4 CFU – 24 HOURS)

MAIN CHARGES IN FACULTY AND DEPARTMENT

- Member of the Management Board of the Faculty of Political Science for the years 2007-2010 renewed in 2011-2012.
- Representative of the Department of Political Studies at the Interdepartmental Center for the Study of the Communication at University of Turin (CIRCE).
- Coordinator of the II Level Degree in Public and Political Communication (DM 270/2004 - Director Prof. F. Roncarolo).

EDUCATION

February 2004 - Department of Political Studies - University of Torino

PH.D. IN “EUROPEAN AND EURO-AMERICAN POLITICAL STUDIES” – XVI CICLO

Thesis: *Media, scandals and politics*

Tutors: Prof. C. Marletti and Prof. S. Belligni.

Coordinator: Prof. M. Carmagnani.

April 2000 - Faculty of Political Sciences - University of Torino

II LEVEL DEGREE IN POLITICAL SCIENCES – (CULTURE AND COMMUNICATION)

PUBLICATIONS

Monographies

- *Le pietre d'inciampo. Lo scandalo come meccanismo sociale*, Aracne Editrice, Roma, 2008

Co-authorship books

- (with L. Berzano), *Società e movimenti*, Ed. Esselibri Simone, Napoli, 2003 (“Windows Sociologia” edited by Filippo Barbano).

- (with C. Genova and A. Massaro), *L'ultimo rave. Le feste del nuovo millennio tra analisi di costume e leggenda metropolitana*, Ananke, Torino, 2005.

Chapters in books

- (with F. Barbera), *Falso movimento. La crisi infinita del cinema italiano (1989-2011)* in M. Santoro (ed), *La cultura che conta. Misurare oggetti e pratiche culturali*, il Mulino, Bologna, 2013 (in printing)
- (with G. Bobba), *La costruzione dell'«eccezionale» come risorsa del consenso* in G.L. Bulsei and A. Mastropaolo, "Oltre il terremoto. L'Aquila tra miracoli e scandali", Viella Editrice, Roma, 2011: pp. 99-130
- *The New Technologies: The First Internet 2.0 Election*, in J.L. Newell (ed), "The Italian general election of 2006: Romano Prodi's Victory", Palgrave Macmillan, Houndmills - Basingstoke, UK
- *The Changing Face of Media. A Catalogue of Anomalies*, in D. Albertazzi, C. Brook, C. Ross (eds) "Resisting the tide. Cultures of opposition during the Berlusconi years", Continuum, London - New York, 2009
- *Il postmoderno emergente. Manifesti e campagna "on line" nelle Regionali piemontesi del 2005*, in C. Marletti (ed), *Il leader postmoderno*, FrancoAngeli, Milano, 2006: pp. 157-215.
- *La notiziabilità dell'Europa. Attori, eventi e temi nella copertura della stampa* in C. Marletti and J. Mouchon (eds), *La costruzione mediatica dell'Europa*, FrancoAngeli, Milano, 2005: pp. 67-129.
- *Right to party! Verso una comprensione della cultura rave*, in C. Cepemich, C. Genova and A. Massaro, *L'ultimo rave. Le feste del nuovo millennio tra analisi di costume e leggenda metropolitana*, Ananke, Torino, 2005: pp. 125-154.

Articles in journals

- *Storie di subprime, downgrading, spread e default. La narrazione della grande crisi tra informazione e popolarizzazione*, in «Comunicazione Politica», n. 3, 2012, pp. 409-440.
- (with F. Roncarolo and L. Caruso) *Le rappresentazioni mediatiche della crisi tra bisogni informativi e strategie politico-comunicative*, in «Rassegna Italiana di Sociologia», numero monografico su *Crisi finanziaria e scienze sociali: mercati, politica, organizzazioni*, LIII (1), 2012, pp. 137-168.
- *La satira politica al tempo di Internet*, in «Comunicazione Politica», n. 1, 2012, pp. 73-88.
- (with G. Bobba) *La costruzione dell'«eccezionale» come risorsa per il consenso. Il terremoto tra celebrazione mediale e opportunismo politico*, in «Meridiana. Rivista Quadrimestrale dell'Istituto Meridionale di Storia e Scienze Sociali», special issue su *L'Aquila 2010: dietro la catastrofe*, n. 66, ottobre 2010, pp. 153-184
- *L'isteria mediatica*, in «il Mulino», 4/2010, pp. 680-686
- «Al centro della scena». *Campagna elettorale e campagne stampa intorno agli 'inciampi' pubblici e privati di Silvio Berlusconi*, in «Comunicazione Politica», anno XI, n. 1 (gennaio/aprile 2010), pp. 67-80
- «Sbatti la protesta in prima pagina», in «Nuvole. Per la ragionevolezza dell'Utopia», n. 36, gennaio 2009 (<http://www.nuvole.it>)
- *Landscapes of immorality. Scandals in the Italian press (1998-2006)*, in «Perspectives on European Politics and Society» vol. 9, n. 1, 2008
- *L'Unione Europea e l'Italia nella prospettiva di una società mediterranea della comunicazione e dell'informazione*, in «Bollettino della Società Geografica Italiana», vol. X, 4, ott.-dic. 2005.

Working Papers

- (with M. Belluati), *L'informazione interculturale in Piemonte. Uno studio sui media locali*, Dipartimento di Studi Politici, Università degli Studi di Torino, 2011, disponibile su <http://www.dsp.unito.it>

Reviews

- Brian A. Monahan, *The shock of the news. Media coverage and the making of 9/11* (New York University Press), su «Sociologica» 1/2011, available on <http://www.sociologica.mulino.it>
- Paolo Pombeni (a cura di), *L'Europa di carta. Stampa e opinione pubblica in Europa nel 2008*, (il Mulino), in «Comunicazione Politica», anno XI, n. 1 (gennaio/aprile 2010): pp. 137-139
- *A New Observatory: Monitoring Italian and European Communication*, in «Bulletin of Italian Politics», vol. 1, n. 1, Summer 2009: pp. 169-170
- Cristian Vaccari, *La comunicazione politica negli USA* (Carocci), in «Comunicazione Politica», vol. VIII, n. 2, 2007: pp. 325-327
- *Il Divo* (un film di Paolo Sorrentino) in «Comunicazione Politica», vol. IX, n. 2, 2008: pp. 247-249
- *I Vicerè* (un film di Roberto Faenza) in «Comunicazione Politica», vol. VIII, n. 2, 2007: pp. 328-329
- L. Berzano, R. Gallini, C. Genova (2002), *Liberi tutti. Centri sociali e case occupate a Torino*. Torino: Ananke in «Religioni e Società», 47, 2003.
- José Vidal Beneyto (a cura di) (2002), *La ventana global*. Madrid: Santillana Ediciones Generales in «Comunicazione Politica» vol. IV, n. 2, 2003.
- Carlo Marletti e Emanuele Bruzzone (a cura di) (2000), *Teoria, società e storia. Scritti in onore di Filippo Barbano*. Milano: FrancoAngeli in «Teoria Politica» n. 2/2002;
- John B. Thompson (2000), *Political scandal. Power and visibility in the media age*. Cambridge: Polity Press in «Comunicazione Politica» vol. I, n. 2, 2001;