



## EUROPEAN CURRICULUM VITAE



### PERSONAL

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Place and date of birth Torino (I), January 13, 1961  
Nationality Italian

### EDUCATION AND TRAINING

- 1986** **Laurea degree, Faculty of Economics, University of Torino**
- 1989** Master in Entrepreneurial Organization, organized by the Italian Confederation of Industrial Associations, Rome (I).
- 1989** Training course on European Community Databases, organized by GDXXIII., Bruxelles (B).
- 1990** Training course on "Urban solid waste" within the international meeting 13<sup>th</sup> SEP Pollution, Padua (I).
- 1990** Training course su "The negotiation of environmental conflicts" organized by Istituto di Ricerche Ambiente Italia, Milan (I).
- 1991** Master Europa Confindustria: participation to sessions on "Free movements of goods", "Environment" e "Research&Development", Rome (I).
- 1991** Training course on "Environmental Analysis in Italy: case studies, costs, public opinion" organized by Associazione analisti ambientali e dalla FAST - Federazione delle Associazioni Scientifiche e Tecniche, Milan (I).

- 1993**      **Training course on Sensory Analysis** organized by the Dipartimento di Biologia, Difesa e Biotecnologie Agro-Forestali - Sezione Scienze e Tecnologie Alimentari dell'Università della Basilicata, Mugello (I).
- 1994**      Training course "Percorso verso la certificazione del Sistema di Qualità per aziende manifatturiere e di beni di investimento" ("**Path to Quality System Certification for Manufacturers and Investment Companies**"), organized by AICQ - Associazione Italiana per la Qualità, ISVOR FIAT e Studiobasequality, Torino (I).
- 2010**      ARDUINO – Recycling of electronic equipment waste
- "TOURISME ET DEVELOPPEMENT DURABLE – LES ECO-CLIENTELES: DU MARKETING DE LA DEMANDE AU MARKETING DE L'OFFRE"** ATOUT France, Parigi.
- 2017**      **Academic Teaching Excellence**, British Council and University of Torino
- 2018**      **TEACHING PROGRAMMING IN PRIMARY SCHOOLS**, Raspberry PI Foundation

#### ACADEMIC EXPERIENCE

- From September 16, 2019 to September 28, 2019**      **Visiting Professor at INRA – Institut National de la Recherche Agronomique**, Clermont-Ferrand, France. from the participation to the competitive call **WOW! Wide Open to the World «CAP 20-25 Visiting Scholar Fellowship»**. Contact person: Gianni Bellocchi
- From December 11, 2017 to December 15, 2017**      **Visiting professor, Manouba University - National School for Computer Science, Tunisia**, 15 hours course on **Integrated Management Systems and Risks**. Contact person: Prof. Houda Hakim Guerhazi
- From September 2015 to May 2017**      **Director** of the Master in "Management e Creatività dei Patrimoni Collinari" (**Management and Creativity of Hilly Heritage - Masters of Territory**), University of Torino
- From July 2013 onwards**      **President of the Bachelor of Business Administration (complex learning)** at the School of Management and Economics at the University of Torino
- From November 2015 to February 2019**      **Director** of Interdepartmental Center on Natural risks in mountain and hill areas - NatRisk.
- From January 11, 2013 to October 30, 2015**      **President** of Interdepartmental Center on Natural risks in mountain and hill areas - NatRisk.
- From January 1, 2013 onwards**      **Coordinator of the Area of Commodity Sciences** within the Department of Management
- From October 1, 2010 to December 31, 2012**      **Director of the Department of Commodity Science**

From June 23, 2010 to  
September 10, 2013

**Deputy director of Interdepartmental Center on Natural risks in  
mountain and hill areas - NatRisk.**

The following bodies form the interdepartmental center:

- Centro Studi per lo Sviluppo Rurale della Collina (Center for Rural Development of Hills)
- Dipartimento di Agronomia, Selvicoltura e Gestione del Territorio (Department of Agronomy, Forestry and Land Management)
- Dipartimento di Psicologia (Department of Psychology)
- Dipartimento di Scienze Merceologiche (Department of Commodity Sciences)
- Dipartimento di Scienze della Terra (Department of Earth Sciences)
- Dipartimento di Valorizzazione e Protezione delle Risorse Agroforestali (Department of Valorization and Protection of Agroforestral Resources)

From December 13, 2007  
to September 30, 2010

**Deputy director of the Department of Commodity Science**

From March 1, 2005  
onwards

**Full Professor of Environmental management system and  
certification**, Faculty of Economics, University of Torino.

From November 1, 2000 to  
February 28, 2005  
October 1993

**Associate Professor of Commodity Science**, Faculty of Economics,  
University of Torino

**Visiting professor, Faculty of Economics, Vilnius University**, Vilnius,  
Lithuania, Contact person: Prof. Juozas Ruževičius

From December 1, 1992 to  
October 30, 2000

**Assistant Professor of Commodity Science**, Faculty of Economics,  
University of Torino.

#### COURSE OF STUDIES

From Academic year 1996-97  
to Academic year 2003-04

**INDUSTRIAL PROCESSES TECHNOLOGIES - ENVIRONMENTAL  
SECTOR.** University of Torino, Faculty of Economics

From Academic year 2002-03  
to Academic year 2008-09

**ECOLOGY**  
University of Torino, Faculty of Economics

From Academic year 2002-03  
to Academic year 2008-09

**ENVIRONMENTAL MANAGEMENT SYSTEMS AND CERTIFICATION**  
University of Torino, Faculty of Economics

From Academic year 2004-05  
to Academic year 2008-09

**INTEGRATED MANAGEMENT SYSTEMS**  
University of Torino, Faculty of Economics

From Academic year  
2010-2011 to the present

**INDUSTRIAL ECOLOGY AND INTEGRATED CERTIFICATION**  
University of Torino, Faculty of Economics

From Academic year 2003-04  
to Academic year 2005-06

**BASICS OF COMMODITY SCIENCE**  
University of Torino, Faculty of Natural sciences, Mathematics and  
Physics.

From Academic year 1999-00  
to Academic year 2001-02

**INDUSTRIAL PROCESSES TECHNOLOGIES - ENVIRONMENTAL  
SECTOR.**  
University of Torino, Faculty of Economics

#### OTHER DIDACTIC ACTIVITIES

**First Edition: October, 2-4 2009**

**Second Edition: October 8-10, 2010**

**Heads out of the Clouds**, Experimental Didactic Project, organized with the Teobaldo Fenoglio Foundation

**July, 18 2009**

**iPromo 2009**, Actions for sustainable mountain development, FAO and University of Torino,

**July 8-12, 2013**

**International Summer School in Life-Cycle Approaches to Sustainable Regional Development**, University of Salento (Prof.ssa Stefania Massari), Workshop on "**Use of specific instruments towards sustainability, the case of SCATOL8®**"

**June, 2014**

**Management and Creativity of Hilly Heritage - Masters of Territory** - University of Torino, Master of I Level, **13 hours course on "Landscape and Environment management"**

**June, 2016**

**Management and Creativity of Hilly Heritage - Masters of Territory** - University of Torino, Master of I Level, **13 hours course on "Landscape and Environment management"**

**February, 2017**

**Management and Creativity of Hilly Heritage - Masters of Territory** - University of Torino, Master of I Level, **12 hours course on "Smart technologies for environmental management"**

**November, 2017**

**Master in Food and Beverage Sustainable Entrepreneurship**, SAA School of Management (Turin, Italy), London South Bank University (London, UK), Abat Oliba CEU (Barcelona, Spain), 4 hours on **Lo Scatol8 per la Sostenibilità**

**July 3-7, 2017**

**International Summer School "Sustainability and Life Cycle Thinking - The integration of economic, environmental and social issues for the design of sustainable urban systems"**, University of Messina (Prof.ssa Roberta Salomone e Prof. Giuseppe Ioppolo)

**July 10, 2017**

**iPromo 2017**, "Environmental and economic issues to enhance mountain sustainability", FAO e University of Torino

From Academic year 1997-98 to Academic year 2001-02	<b>INDUSTRIAL PROCESSES TECHNOLOGIES - FOOD SECTOR</b> University of Torino, Faculty of Medicine
From Academic year 2013-14 to Academic year 2014-15	<b>PRODUCTION TECHNOLOGY (semester course)</b> , University of Torino, School of Management and Economics, Bachelor's Degree in Economics and Business Management
From Academic year 2014-15 onwards	<b>OPERATIONS MANAGEMENT</b> , University of Torino, School of Management and Economics, Bachelor's Degree in Economics and Business Management and Bachelor's Degree in Business Administration (complex learning)
Academic year 2015-16	<b>TECNOLOGIES FOR THE ENERGY AND THE ENVIRONMENT</b> , University of Torino, School of Management and Economics
Academic year 2015-16	<b>CERTIFICATION AND ENVIRONMENTAL ACCOUNTING</b> , University of Torino, Degree Course in Economics, Environment, Culture and Territory
From Academic year 2016-17 onwards	<b>METHODOLOGIES AND TECHNOLOGIES FOR AN INDUSTRIAL ECOLOGY</b> , University of Torino, School of Management and Economics
From Academic year 2016-17 onwards	<b>INDUSTRIAL ECOLOGY AND INTEGRATED CERTIFICATION</b> , University of Torino, Degree Course in Economics, Environment, Culture and Territory
From Academic year 2016-17 onwards	<b>TOURISM ECO-MANAGEMENT</b> , University of Torino, School of Management and Economics, Bachelor's Degree in Economics and Business Management (English language)
From Academic year 2017-18 onwards	<b>QUALITY, SAFETY AND ENVIRONMENT MANAGEMENT</b> , University of Torino, School of Management and Economics, Bachelor's Degree in Economics and Business Management (English language)

#### EXPERIENCES IN THE PUBLIC ADMINISTRATION

From December 2000 to May 2002	<b>City of Chieri, Councillor, Responsible for Productive activities</b> <i>(Industry, Handcraft, Agriculture) and Tourism</i>
From April 1, 1997 to May 2005	<b>Expert</b> in the Consulting Committee for Customs contentious, appointed by the General manager for Ministry of Finance.
From 1995 to 1999	<b>Expert</b> in the Register of enterprises in the waste disposal sector of Regione Liguria, appointed by Ministry for the Environment.  <b>Expert</b> in the regional technical committee of Piemonte for reuse and disposal of wastes, ex L.R. 13/4/95, n.59, appointed by the Presidente of Regione Piemonte.

**NATIVE LANGUAGE** ITALIAN

**OTHER LANGUAGES**

	ENGLISH	FRENCH	SPANISH
<i>Understanding</i>	C2	B2	A2
<i>Speaking</i>	C2	B1	A2
<i>Writing</i>	C2	A2	A1

## ADDITIONAL INFORMATION

### Honors, Grants and Awards

1. **2006, Silver plate** for the paper “La gestione energetica della “Spedizione K2 2004 – 50 anni dopo” – “Energy management fo K2 2004-50years later expedition: production and environmental fall outs” (Authors: R. Beltramo, G.P. Verza & S. Duglio) – within the XXII Congresso Nazionale di Scienze Merceologiche (Roma), sustainable development section.
2. **2005, Prize “Panda d’oro: diploma per il turismo sostenibile nelle Alpi”** – “Golden Panda for sustainable tourism in the Alps”, promoted by WWF with the sponsorship of ANCI (Associazione Nazionale Comuni d’Italia), Assoturismo, Confturismo, UNCEM (Unione nazionale Comuni, Comunità, Enti Montani), UPI (Unione Province d’Italia) e AITR (Associazione Italiana Turismo Responsabile), for the project “*Valorizzazione e promozione del turismo montano attraverso la qualificazione ambientale di una rete di Rifugi*” - “**Valorization and promotion of mountain tourism through the environmental characterization of a mountain huts network**”.
3. **2014, SMAU** - “E-government Award: Reuse Champions”, 2nd Edition, Finalist with the Scatol8® Project
4. **2014, SMAU** - “Lamarck Award” of the Young Entrepreneurs Confindustria Group, 3rd edition: winner with the Scatol8® Project

### PARTICIPATION TO SCIENTIFIC COMMITTEES:

Member of the Scientific Committee of the **Master in Economy and Tourism management**

Member of the Scientific Committee of the **Master in Management systems and social responsibility**

Member of the Scientific Committee of the **Master in Economics, Management, Promotion and Valorization of Tourism** - University of Torino, Master of I Level

Member of the Scientific Committee of the Master in **Hospitality and Sport Management** - University of Torino, Master of I Level

Member of the Scientific Committee of the Master in **Management and Creativity of Hilly Heritage - Masters of Territory** - University of Torino, Master of I Level

Member of the Scientific Committee of the **Master in Management of Quality and Accreditation Systems in School and University Institutions** - University of Torino, Master of I Level

Member of the Scientific Committee of the **Master in Mountain Science and Culture (pro-MONT)** - University of Torino, Master of I Level

Member of the Scientific Committee of the **3rd-4th-5th International Conference on Business Economics, Marketing & Management Research - BEMM** - Tunisia

Member of the Scientific Committee of the **International Conference on Risk Management, May 5-6, 2015, School of Management and Economics, Turin, Italy**

Member of the Scientific Committee of the **1st and 2nd International Conference of Research in Economics and Management (CIREG 2017) - Morocco**

Member of the Scientific Committee of the **Second International Conference on Risk Management, October 25-26, 2018, School of Management and Economics, Turin, Italy**

#### **EDITORIAL BOARD/GUEST EDITOR/REVIEWER:**

Member of the Editorial Board of Romanian Distribution Committee Magazine <http://www.distribution-magazine.ro>

Member of the Editorial Board of Holistic Marketing Management Journal of the Romanian-American University, <http://www.holisticmarketingmanagement.ro>

Guest Editor of the Special Issue on “Sustainable Tourism in Mountain Regions” of the Journal “Sustainability” [http://www.mdpi.com/journal/sustainability/special\\_issues/mountain\\_regions](http://www.mdpi.com/journal/sustainability/special_issues/mountain_regions)

Reviewer for **World Review of Entrepreneurship, Management and Sustainable Development (WREMSD)**, <http://www.inderscience.com/jhome.php?jcode=wremsd>

Reviewer for **International Journal of Emerging Electric Power Systems**, <https://www.degruyter.com/view/j/iijeeeps>

Reviewer for **Food Research International**, <https://www.journals.elsevier.com/food-research-international/>

Reviewer for **Environment, Development and Sustainability**, <https://link.springer.com/journal/10668>

Reviewer for **Sustainability**, <http://www.mdpi.com/journal/sustainability>

Reviewer for **Current Issue in Tourism**, <https://www.tandfonline.com/loi/rcit20>

Reviewer for **Arabian Journal in Geosciences**, <https://link.springer.com/journal/12517>

Reviewer for **International Journal of Hospitality Management**, <https://www.journals.elsevier.com/international-journal-of-hospitality-management/>

Editor of the book “**Fashion Industry**”, IntechOpen, 2019, in printing

#### **ENTREPRENEURIAL ACTIVITIES:**

**2016**

**Founder of “Lo Scatol8 for Sustainability srl”**, s academic spin off and innovative start up. Scatol8 for Sustainability srl produces and markets innovative technology products and services such as remote sensing network for environmental variables detection, and modular and customizable data analysis and representation tools. Through intelligent dashboards, data becomes a tool to support business management in defining goals, managing business activities, and verifying business indicators.

**2017**

**Founder** of "ECHUT/HALALTO", academic spin off and innovative start up. The company carries out the study of innovative business models for the internationalization of companies. In particular, it develops advisory activities to support the internationalization of businesses, including through halal certification processes, investor search and investment opportunities.

**ANNEXES**

- Annex 1: Participation to national and international projects
- Annex 2: Publications

**October, 23 2019**