

CURRICULUM VITAE



PERSONAL INFORMATION



First name/ Surname **Maurizio Cisi**

Address

Telephone **(+39) 0116706021**
Mobile phone **(+39) 3474154186**
E-mail **maurizio.cisi@unito.it**

Nationality **Italian**

Date of birth **August 31 - 1969**

Place of birth **Turin (Italy)**

Dates (from-to) From 2005 - present
Institution University of Turin, School of Management and Economics, Department of Management, Corso Unione Sovietica 218 bis, Turin
Role **Associate Professor**, disciplinary sector SECS/P-07

Dates (from-to) From 2000 - 2004
Institution University of Turin, Faculty of Business and Economics, Corso Unione Sovietica 218 bis, Turin
Role **Academic Researcher**, disciplinary sector SECS/P-07

Dates (from-to) From 1994 to 2000
Institution University of Turin, Faculty of Business and Economics, Corso Unione Sovietica 218 bis, Turin
Role **Teaching Assistant**, disciplinary sector SECS/P-07

Degree in Economics and Business
Date 1993
University of Turin (Italy)

PROFESSIONAL PROFILE

Dates (from-to) From april 2017 - present
Institution *AlmaLaurea Consortium (Bologna)*, Member of the Scientific and Strategic Committee

Dates (from-to) From april 2015 - 2019
Institution *University of Turin*, Delegate of the Dean for Placement

Dates (from-to) From april 2013 - present
Institution *University of Turin*, President of Business Economics undergraduate programme, University of Turin from April 2013

Dates (from-to) *From 2005 - present*

Principal subjects Member of the Commission “Esame di Stato per il conferimento dell’abilitazione alla professione di Dottore Commercialista ed Esperto Contabile” (Exam for Chartered Accountant) during 2007, 2010, 2012, 2013 and 2015;

Role of Ph.D Supervisor: Dr. Fabio Sansalvadore, Dr. Laura Corazza (2010-2013), Dr. Irene Cravero (2012-2015)

From 1995 – present

Professional Trainer in the field of financial analysis, analysis of credit risk and strategic and competitive analysis in Italy and abroad. Of particular note is the training activities carried out in leading banks in the Balkans (Croatia, Serbia), Eastern Europe (Austria, Czech Republic) and North Africa and middle east (Egypt).

Professional Trainer in the field of Sustainability and Integrated reporting

Principal subjects **Consultant for profit and not for profit institutions and companies**
Accounting, Corporate Finance, Business Management, Social accounting, CSR, Sustainability and Integrated reporting.

Dates (from-to) From 1995 – present

Principal subjects **Lecturer and teacher in profit and not for profit management courses**
Accounting, Corporate Finance, Business Management, Social accounting and CSR

Dates (from-to) From 1993 - present

Role **Chartered Accountant and Auditor**
Professional

PERSONAL SKILLS AND COMPETENCES

MOTHER TONGUE(S) Italian

OTHER LANGUAGE(S)

English

Reading Excellent
Writing Excellent
Speaking Excellent

French

Reading Excellent
Writing Good
Speaking Good

RESEARCH INTERESTS

Actually engaged in the following theoretical and empirical research fields:

Accounting education

Creation of Shared Value and Integrated reporting

Corporate networks and Joint Arrangements

Social Accountability for Educational Institutions

CSR in SMEs

International Accounting Standards for unlisted entities and SMEs

Participant observer of IFRS for SMEs working group at the IASB.

Other research interests:

- Consolidated financial statement and IFRSs;
- Non-financial performances and value creation in social cooperatives.

2016	Scientific member of the project: Forms of business combinations: models of competitiveness, surveillance systems, crisis factors.
------	--

2015	Scientific supervisor of the project Value creation in the formal corporate collaborations. Driver training, management and control
------	---

2014	Scientific supervisor of the project MISE-UC "PIEMONTE IN RETE: Networking for internalization"
------	---

2012/2013	Scientific supervisor of the LOIES project (Lessons and Options for an Integrated CSR Approach) European Project DG Employment
-----------	--

RESEARCH PROJECTS

2007/2013	Participation in the research group SAFEFOOD – project sponsored by P.O.R. Regione Piemonte – FESR 2007/2013 Misura I.1.1.
-----------	--

2010	Coordination of the research "La competitività delle aziende Astigiane" (Competitiveness of companies of Asti), supported by Fondazione Giovanni Gorla and Fondazione Cassa di Risparmio di Asti.
------	---

2008	Participation in the research group "Progetto Retiquil- Azioni di sistema"(Retiquil project- system actions), sponsored by Lega delle Cooperative and Confcooperative.
------	--

2007	Participation in the research group "Business combinations e trasparenza dell'informativa ai mercati finanziari" (Business combinations and transparency of disclosures in financial markets) PRIN 2007 Scientific Coordinator: Antonio Tessitore.
------	--

2007/2009	Coordination of the research "Il business model delle agenzie di sviluppo locale" (Business model of local development agencies) supported by Consorzio ASTISS.
-----------	---

2007	Coordination of the research supported by University of Turin – academic research sponsored by the università - ex 60%: "L'evoluzione della comunicazione di bilancio delle PMI: l'applicazione degli standard internazionali e il reporting sulla sostenibilità" (The evolution of financial reporting in SMEs: application of IAS/IFRS and sustainability reporting) .
------	--

2000/2002	Participation in the research group "Osservatorio per una nuova cultura di impresa" (Observatory for a new business culture), supported by ISVI (Istituto per i Valori d'impresa), coordinated by Prof. Mario Molteni during 2000 and 2002.
-----------	---

University of Turin- School of Management and Economics:

**TEACHING ACTIVITIES IN
ITALIAN UNIVERSITIES**

From 2002	Regular professor of Business Economics (course: C) at the School of Management and Economics, University of Turin
From 2011	Consolidated Financial Statement , post-degree program in International Accounting , English Version
From 2005	“Bilancio Consolidato” (Consolidated Financial Statement), post-degree program in Business Administration
From 2004/2005 to 2015-16	"Financial accounting" , degree program in Business Economics, English Version
From 2003/2004 and 2004/2005 to 2010/2011	“Economia aziendale” (Business Economics), degree program in Business Economics, in Asti “Economia dei gruppi aziendali” (Business groups) , degree program in Business Economics, in Asti
From 2005/2006 to 2008/2009	“Bilancio di sostenibilità” (Sustainability reporting), 3 CFU credits seminar, post-degree program in Business Administration and Professione Contabili (Accounting Profession course)
From 2005/2006 to 2008/2009	“Modelli di bilancio per società non quotate” (Financial reporting models for unlisted companies), 3 CFU credits seminar, post-degree program in Business Administration and Professione Contabili
From 2005/2006 to 2010/2011	"Corporate management" degree program in Business Economics English Version – CLEA

Università degli Studi del Piemonte Orientale (University of Eastern Piedmont) – Faculty of Economics:

From 2003/2004 to 2005/2006	“Analisi e Contabilità dei Costi” (Cost accounting), degree program in Business Economics , in Casale Monferrato
From 2002/2003 to 2005/2006	“Tecnica Professionale” (Professional Technical) degree program in Business Economics, in Casale
From 1999/2000 to 2003/2004	“Contabilità ambientale” (Environmental accounting), degree program in Business Economics

Polytechnic of Turin:

From 1999/2000 to 2001/2002	“Finanza Aziendale” (Corporate Finance), degree program in Textile Engineering, in Biella
-----------------------------	--

Teacher of **“Financial and Managerial accounting”**, bachelor in management (BIM) of ESCP - Europe Business School, in Turin (from 2016)

Teacher of **“Human and social sciences”** in the Master in Management (MIM) of ESCP - Europe Business School, in Turin (2014-2015)

Lecturer of **Economics for procurement**, ITC-ILO Turin, from 2010. The Centre is the training arm of the International Labour Organization.

Teacher of **Management analysis and decision-models** in the Master in Management (MIM) of ESCP - Europe Business School, in Turin (2007-2013).

Teacher of **“Financial Accounting”** in the Master (MSc) in Public procurement Management for sustainable development, at the International Training Center

**DIDACTIC WORK IN MASTERS
AND MBA**

of ILO (ITC-ILO) (from 2007 to 2010).

Teacher of **Corporate Finance** in the “Master in business administration” organized by SAA (Scuola di amministrazione Aziendale) of the University of Turin (from 2001-2002 to 2005/2006).

Teacher of **Financial analysis** in the “Master in business administration” organized by SAA (Scuola di amministrazione Aziendale) of the University of Turin (from 2000-2001, to 2005/2006).

Teacher of **Social reporting for educational institutions** in the II level University Master in “Management dei Sistemi Qualità e Accreditamento nelle istituzioni scolastiche e universitarie – MSQA” (Quality assurance and accreditation systems management for educational institutions) of the Department of Management of University of Turin from 2011.

Adjunct Professor at ESCP-Europe Paris – (Turin Campus) from 2007.

Teacher of “Integrated reporting” at Universidad del Pais Vasco (Bilbao, Spain) – April, 2017.

Teacher of “Social Accountability” at Laurea University (Espoo, Helsinki - Finland) – October, 2011.

Teacher of “Fundamental of accounting” at University of Applied Sciences Wiener Neustadt (Wiener Neustadt, Vienna - Austria) - October, 2010.

Teacher of “Business ethics and corporate sustainability reporting” at METROPOLIA (ex EVTEK University) of Applied Sciences/School of Business Administration (Vantaa, Helsinki - Finland) – May, 2011.

Teacher of “Business ethics and corporate sustainability reporting” at EVTEK University of Applied Sciences/School of Business Administration (Vantaa, Helsinki - Finland) – March, 2007.

TEACHING EXPERIENCE AND VISITING PROFESSOR

MAIN PUBLICATIONS

1. Manello A., Cisi M., Devicienti F., Vannoni D. (2019) Networking: a business for women. Special issue di Small Business Economics , ISSN 0921-898X - DOI.org/10.1007/s11187-019-00300-3
2. Cisi M., Devicienti F., Manello A., Vannoni D., (2018) “The advantages of formalizing networks: new evidence from Italian SMEs” in Small Business Economics, ISSN 0921-898X, doi: 10.1007/s11187-018-0127-0
3. Dolce, V.; Emanuel, F.; Cisi, M.; Ghislieri, C.. (2019) The soft skills of accounting graduates: perceptions versus expectations. pp.1-20. Accounting Education - ISSN:0963-9284 DOI:10.1080/09639284.2019.1697937
4. Corazza L.; Cisi M.; Dumay J. (2019). Formal networks: the influence of social learning in meta-organisations from commons protection to commons governance. DOI:10.1080/14778238.2019.1664270. pp.1-16. In Special issue di Knowledge Management research and practice - ISSN:1477-8238
5. Di Pietra R., Evans L., Chevy J., Cisi M., Eierle B., (2008). “Comment on the IASB's Exposure Draft 'IFRS for Small and Medium-sized Entities'.” In Accounting in Europe, vol. Vol. 5, p. 27-47 ISSN 1744-9480 (Double blind peer review)
6. Cisi M. Sansalvadore F. (2019) Formalised business networks in SMEs and structural relations for their governance. Journal of Small Business and Entrepreneurship. ISSN 0827-6331. DOI: 10.1080/08276331.2019.1691317

7. Belyaeva Z., Scagnelli S. D., Thomas M., Cisi M. (2018) "Student perceptions of university social responsibility: Implications from an empirical study in France, Italy and Russia." In: *World Review of Entrepreneurship, Management and Sustainable Development*, vol. 14, p. 23-42, ISSN: 1746-0573 DOI: 10.1504/WREMSD.2018.089094
8. Corazza L, Cisi M, Scagnelli S. D. (2018) *Creation of Shared Value in Action: The Case of a Living Lab Using Transformative Learning*. Journal of business ethic education. Neilson Journals Publishing. ISSN 1649-5195
9. Corazza L., Cisi M. (2012) "Accountability challenges in social enterprises and the implementation of a reporting standard: an Italian case study", *Journal of Social Business*, (editor Prof. M. Yunus), Vol.2, No. 4, pagg. 44-67, ISSN 2045-1083 (Double blind peer review)
10. Corazza L., Cisi M., Scagnelli S.D. (2020) *Valuing Universities' Heritage Assets in Light of the Third Mission of Universities*. In: Piber M. (eds) *Management, Participation and Entrepreneurship in the Cultural and Creative Sector*. Springer, Cham
11. Cisi M., Corazza L. (2019 ???), *Managing Small Business Social Responsibility (SBSR) in formalized network using an Euclidean perspective*, in, "Maintaining Sustainable Accounting Systems in Small Business", Carvalho L. C. and Truant E. Editor IGI Global Publishing ISBN 9781522552673
12. Corazza L., Cisi M., (2017) *Stakeholder definition in a network context. The case of Piazza dei Mestieri*. In *Stakeholder Engagement: Clinical Research Cases* Edited by: R. Edward Freeman, Johanna Kujala and Sybille Sachs. Publisher: Springer (p. 31-62) ISBN 978-3319627847 (Double blind peer review)
13. Cisi M., (2016) *Differences and similarity between IAS/IFRS regulation and the new Directive*. In: *Corporate tax base in the light of IAS/IFRS and EU directive 2013/34. A Comparative Approach*. Edited by Mario Grandinetti. Eucotax series on European Taxation, Kluwer law international. (pg. 39-64) (ISBN 978-90-411-6745-3) (Double blind peer review) - (Indicizzato su Scopus e ISI Web of Science)
14. S.D. Scagnelli, L. Corazza, M. Cisi (2013). *How SMEs Disclose their Sustainability Performance. Which Variables Influence the Choice of Reporting Guidelines?*. In: Marc Epstein. (a cura di): "Studies in managerial and financial accounting", vol. 26, p. 77-114, edited by Lucrezia Songini, Anna Pistoni, Christian Herzigbook. London, Emerald series, ISBN: 9781780527666 – (Double blind peer review) (Indicizzato su Scopus e ISI Web of Science)
15. Cisi M, Centrone F.A., Corazza L. (2020) *Does the Integrated Reporting's definition of human capital fit with the HR manager's perspective?* *Financial Reporting* (ISSN 2036-671X, ISSNe 2036-6779), 2020, 2, pp. 5-32 DOI: 10.3280/FR2020-002002,
16. Cisi M. Centrone F.A. Corazza L. (2020) "The human "capital" towards the integrated reporting. An exploratory study." *RIVISTA ITALIANA DI RAGIONERIA E DI ECONOMIA AZIENDALE Special Issue 2019* Editors Prof. Cristiano Busco (LUISS University, Rome & Roehampton University, London) Prof. Alessandro Lai (University of Verona) Prof. Chiara Mio (University of Venice) Prof. Angelo Riccaboni (University of Siena) pp. 68-90, ISSN 1593-9154 DOI:10.17408/RIREAMCFACLC09102019.
17. Cisi M. (2018) "Sustainability Management and Reporting in the University of Torino.", in *L'università: Quali Performance, Come Misurarle, Come Monitorarle, Come Rendicontarle*, vol. 1-2018, *Impresa Progetto Electronic Journal of Management*, pg. 1-16, ISSN 1824-3576
18. Cisi M., Corazza L., Ciliberti I. (2019) *Environmental Risk Management (ERM) Through a Kaleidoscope Theoretical Approach*. In: De Vincentiis P., Culasso F., Cerrato S. (eds) *The Future of Risk Management, Volume I*. Palgrave Macmillan, Cham ISBN 978-3-030-14548-4 DOI https://doi.org/10.1007/978-3-030-14548-4_6
19. Corazza L., Cisi M., Scagnelli S. D., Cravero I. (2018). "The accounting of cultural heritage assets of Italian Universities' Museums: groking the third mission." In: (a cura di): Cantino V., Culasso F., Racca G, *Smart Tourism*, (p. 223-236), Milano, McGraw-Hill Education, ISBN: 9788838695025
20. Cisi M., Sansalvadore F., (2016) "Risk mitigation through formalized cooperation: preliminary Findings on a sample of Italian network contracts." In *Risk management: perspectives and open issues. A multi-disciplinary approach*, 2016 McGraw-Hill Education, London, UK (pg. 127-141) (ISBN 9780077180171)
21. Scagnelli S. D., Cisi M., Corazza L. (2013). *Behaviors on Sustainability Accounting. How SMEs play the game*. In: (a cura di): Kovalev Valery V. Sokolov Vyacheslav Ya. Lvova Dina A., "Accounting view from the past into the future". vol. 1, p. 290-304, Saint Petersburg. Saint Peterburg State University, ISBN: 9785421000563 (Review di esperti anonimi)

22. Cisi M., Devicienti F., Manello A., Vannoni D. (2016) "Network agreements and firms' economic performance: new empirical evidence from Italian Smes" in *Il Governo aziendale tra tradizione e innovazione. Estratto V: Reti e controllo relazionale*. Marchi L. Lombardi R. Anselmi L. (a cura di) 2016, Milano, Franco Angeli (pg. 65-82) (ISBN 978-88-917-3426-6).
23. Cisi M., Corazza L. (2016) "Esigenza di legittimazione sociale dell'università nella comunità", in *La rendicontazione sociale negli atenei. Valori, modelli, misurazioni*, a cura di Chiara Mio, Edited by Chiara Mio (pg. 91-107). Franco Angeli, Milano (ISBN 9788891740502) – (Double blind peer review)
24. Scagnelli S. D., Cisi M. (2015) "Companies' formalized relationships: a study of the effectiveness of italian business Network contracts", in: (a cura di): N. Di Cagno G. Invernizzi A. Mechelli M. Ugolini, *Il ruolo dell'azienda nell'economia - Esiste un modello aziendale orientato alla crescita?*. p. 295-307, BOLOGNA, Il Mulino, ISBN: 978-88-15-25462-7
25. Cisi M. (2014) "Gli accordi tra imprese: il contributo dello IASB all'interpretazione dei fenomeni di controllo congiunto", In Zanda, Laghi (a cura di) "Scritti in onore del Prof. Pellegrino Capaldo". EGEA, Milano, (pp. 1295-1318) ISBN 8823851254 (Review di esperti anonimi).
26. Scagnelli S.D., Cisi M. (2014), "Approaches to Shared Value Creation: CSR 2.0 or Something More? Insights and Issues about the New Sustainability Perspective", *Business and Economic Journal*, Vol. 5, Issue 2, p. 1-3 ISSN 2151-6219
27. Corazza L., Cisi M., Falavigna G., (2018). "Overcoming sustainability barriers through Formalized Network Contracts (FNCs): the experience of Italian SMEs", *Working Paper CNR-IRCRES*, 4(3), 1-26, <http://dx.doi.org/10.23760/2421-7158.2018.003>.
28. Cisi M., Devicienti F., Manello A., Vannoni D, (2016), "The Impact of Formal Networking on the Performance of SMEs", *Working Papers Collegio Carlo Alberto*, vol. n. 490/2016, 1-35, <http://www.carloalberto.org/assets/working-papers/no.490.pdf>

Il sottoscritto, consapevole della responsabilità penale prevista, dall'art. 76 del D.P.R. 445/2000, per le ipotesi di falsità in atti e dichiarazioni mendaci ivi indicate, dichiara che quanto indicato nel presente curriculum vitae corrisponde a verità. Autorizza, inoltre, il trattamento dei suoi dati personali ai sensi del Decreto Legislativo 30 giugno 2003, n. 196 "Codice in materia di protezione dei dati personali"

Torino, 04 July 2020

Maurizio Cisi

