

MARCO PIRONTI

Tel +39 011 6706828
Mob + 39 338 2669025
Fax +39 011 751603
E-mail marco.pironti@unito.it



ICT e Innovazione per Società e Territorio



Computer Science Department
Corso Svizzera 185 - 10149 Torino

Campus Einaudi – ICxT Innovation Center
Lungo Dora Siena, 100 A - 10153 Torino
Building D4
<http://icxt.di.unito.it/>



UNIVERSITÀ DEGLI STUDI DI TORINO

POSITION

- Full Professor of Entrepreneurship and Innovation Management, University of Torino
- President of ICxT – Innovation Center, University of Torino.
- Director of Master in Management of Enabling Technologies 4.0
- Member of Scientific Committee PhD in Innovation for Circular Economy, University of Torino (2017-today)
- Member of Scientific Committee PhD in Marketing and Management, University of Milano Bicocca (2012-17)

EDUCATION

1997 Degree (cum laude) in Economics and Business Administration at University of Torino
1993 Degree (cum laude) in Corporate Finance at Business School - University of Torino

RESEARCH ACTIVITIES

MAIN TOPICS

- New business models, net economy and innovation impact on strategic management
- Economic end financial evaluation methodologies , with reference to Information and Communication Technologies.
- Knowledge management and firm communication
- Web-based learning: problems and testing
- Enterprise simulation system based on human and artificial agents interaction.

INTERNATIONAL ACADEMIC COLLABORATIONS

2020-today Editorial board – Journal of Knowledge Management
2013-2016 Research correspondent ESCP Europe - London
2012-2017 Scientific Committee Design Management Institute, London
2012 Visiting Professor at Westminster Business School, London
2009 Visiting scholar at Center for Computational Research & Management Science, MIT, Boston (MA)
2008 Visiting scholar at Institute of Management, Innovation and Organization, Haas School of Business, Berkeley (CA)

2005 Visiting scholar presso CEBIz (Center for Excellence in E-Business) della Columbia Business School – Columbia University, New York

MAIN PROJECT LEADERSHIP

2019 Esacom (Iren)
2017-19 Humans (Comau) - **H**uman centered **M**anufacturing **S**ystems
2017-19 Green4Compo (Centro Ricerche Fiat) - **G**reen Factory **f**or **C**omposites
2017-19 Disloman (Reply) - **D**ynamic **I**ntegrated **S**hopf**L**oor **O**peration **M**ANagement for Industry 4.0
2017-18 Fortissimo II – EU project
2018 Thales Alenia Space – Research Project
2016-17 Research project “Piemonte”, WantEat business model in collaboration with Telecom Italia, Slow Food Italia, and Università di Scienze Gastronomiche di Pollenzo
2016-17 DIMA Hub – I4MS EU Project
2011-18 Research projects in collaboration with Telecom Italia Lab – TIM IoT
2009-11 In chief of PRIN research project named “*The impact of innovation diffusion in evolving complex social systems*”
2007-08 Project Manager of Research “ERP e sviluppo sistemi IT per le PMI” in partnership with Gruppo Formula and Sirmi
2005-08 3 year research project “New learning methodology ICT based Lab” funded by Fondazione Compagnia S. Paolo
2005 DIADI Project Manager, in partnership with Corep (Università di Torino-Politecnico di Torino) e PMI.
2004-05 2 year research project “Enterprise simulation models” funded by Fondazione CRT

TEACHING ACTIVITIES

Graduate, Post- Graduate, Phd program, Post doc courses in:

- Management and entrepreneurship
- Strategic Management
- Business planning and Corporate finance (evaluation)
- Startups and Business Models
- Managing innovation

AWARDS

- Journal of Knowledge Management, 2019, High commended papers
- Forum on Service Service Dominant logic, Network & Systems Theory and Service Science
- Systems and Network, 2019, Best Paper Award
- Annual Conference Sinergie, 2016, Best Paper Award
- Annual Conference Sinergie, 2013, Best Paper Award
- Annual Conference Sinergie, 2010, Selected Paper Award

PROFESSIONAL ACTIVITIES AND THIRD MISSION

2019-2021	Deputy mayor for Smart City and Innovation - City of Turin
2019-2022	Board of Director Fondazione Torino Wireless
2019-2022	Advising Board - Energy Center
2019-2022	Board of Director Comitato per la Gestione del Fondo per lo Sviluppo della Ricerca e della Formazione nel Settore delle Information Communication Technologies
1998-2000	Senior Controller Telecom Italia – M&A – Torino/Roma
1997	Senior assistant Coopers&Lybrand (PWC) – Milano
1994	Equity Reasearch Analyst Carneige International - London

SCIENTIFIC ASSOCIATIONS

- Member of AIDEA- Accademia Italiana di Economia Aziendale
- Member of SIMA – Società italiana di Management
- Member of Cognitive Science Society
- Member of Ideas Innovation, Design, Entrepreneurship and Strategy) Research Group, Westminster Business School, London
- Member of Strategic Management Society

PUBLICATIONS

SCIENTIFIC JOURNALS

- 1) Manlio Del Giudice, Veronica Scuotto, Luca Vincenzo Ballestra & Marco Pironti (2021), Humanoid robot adoption and labour productivity: a perspective on ambidextrous product innovation routines, *The International Journal of Human Resource Management* DOI: 10.1080/09585192.2021.1897643
- 2) Beatrice Orlando; Luca Ballestra; Veronica Scuotto; Marco Pironti; Manlio Del Giudice, (2020) The Impact of R&D investments on Eco-Innovation: A Cross-Cultural perspective of green technology management, *IEEE Transactions On Engineering Management*, TEM.2020.3005525
- 3) Antonio Corvino, Francesco Caputo, Marco Pironti, Federica Doni and Silvio Bianchi Martini (2019) The moderating effect of firm size on relational capital and firm performance: evidence from Europe, *Journal of Intellectual Capital* , DOI JIC-03-2019-0044
- 4) Francesco Caputo, Marco Pironti, Roberto Quaglia, Roberto Chierici, (2019) “Human resources and internationalisation processes. A cognitive based view”, *European Journal of International Management* DOI 10.1504EJIM.2020.10023863
- 5) Antonio Usai, Marco Pironti, Monika Mital, Chiraz Aouina Mejri, (2018) "Knowledge discovery out of text data: a systematic review via text mining", *Journal of Knowledge Management* , doi.org/10.1108/JKM-11-2017-0517
- 6) Luca Dezi, Paola Pisano, Marco Pironti, Armando Papa, (2018) "Unpacking open innovation neighborhoods: le milieu of the lean smart city", *Management Decision*, Vol. 56 Issue: 6, doi.org/10.1108/MD-04-2017-0407
- 7) Pironti, M., Pisano, P., Papa A., (2018). Technology Resilience and the S.T.O.R.M. Factory, *Symphonya. Emerging Issues in Management*

- 8) Paola Pisano, Marco Pironti, Lia Tirabeni, Davide Sola, Giovanni Scarso Borioli, (2018) The developing role of telecommunication firms from technology enablers to strategic players in the smart factory, *Sinergie italian journal of management* Vol. 35, N. 103
- 9) M. Bagheri, P. Pisano, M. Pironti (2017), Can proximity technologies impact on organisation business model? An empirical approach, *International Journal of Technology Transfer and Commercialisation*
- 10) Marco Pironti, Paola Pisano, Cristina Natoli (2016). Industrial Heritage in the competitive strategies of the territory. *Organisational Studies And Innovation Review*, Vol. 2, P. 15-29, Issn: 2059-2256
- 11) Pironti Marco, Cautela Cabirio, Christodoulou Joannis (2015). Business Models Innovation Through New Customer Roles: A Design-Driven Case Study. *Symphonya*, Vol. 2, P. 25-41, Issn: 1593-0319, Doi: 10.4468/2015.2.03
- 12) Pisano Paola, Pironti Marco, Rieple Alison (2015). Identify Innovative Business Models: Can Innovative Business Models Enable Players To React To Ongoing Or Unpredictable Trends?. *Entrepreneurship Research Journal*, Vol. 5, P. 181-199, Issn: 2157-5665, Doi: 10.1515/Erj-2014-0032
- 13) Brondoni Silvio M, Pironti Marco (2015). Ouverture De 'Design Management, Product Engineering And Global Competition'. *Symphonya*, P. 1-12, Issn: 1593-0319, Doi: 10.4468/2015.2.01ouverture
- 14) Cautela C., Pisano P., Pironti M., (2014) "The emergence of new networked business models from technology innovation: an analysis of 3-D printing design", *International Entrepreneurship and Management Journal*, DOI 10.1007/s11365-014-0301-z, ISSN: 1554-7191 (print version) ISSN: 1555-1938 (electronic version)
- 15) Pisano P., Cautela C., Pironti M., (2014) "Changing customer roles to innovate business models : an overview of design -intensive industries" *Small Business*, 2/2014, doi: 10.14596/pisb.152
- 16) Pisano P. Pironti M., Christodoulou I.P., (2014) "The open long tail model between new culture and digital technology", *Sinergie*
- 17) Pisano P., Pironti M., Rieple A., (2013) "The 3D-Technology: A New Competitive Arena", *Journal Of Business And Economics*, 2013, ISSN 2155-7950
- 18) Rieple A., Pironti M., Pisano P., (2012) "Business Network Dynamics and Diffusion of Innovation", *Symphonya - Emerging Issues in Management*, 2/2012 ISSN 1593-0319
- 19) Pisano P., Pironti M., Rieple A., (2012) "Diffusion of Innovation in competitive networks", *International Journal of E-Business Development (IJED)*
- 20) Pisano P., Pironti M., Manini D., Gribaudo M (2011) "The new model of financial market regulation: how to limit the liquidity crisis" *International Journal Of Trade, Economics, And Finance*, vol. 2/2011; ISSN: 2010-023X
- 21) Pisano P., Pironti M., Manini D., Gribaudo M., (2011) "Strategic focus and business model organization: The Main Field Analysis Approach" *Journal Of Modern Accounting And Auditing*, vol. 7/2011, ISSN: 1548-6583
- 22) Pisano P., Vagnani G., Simoni M., Pironti M., Giraudo M. (2010) "Understanding the strategic organization propensity through Managerial Discussion and Analysis" *International Journal Of Trade, Economics, And Finance*, vol. 2/2011; ISSN: 2010-023X
- 23) Pironti M., Remondino M., Pisano P. (2010) "Diffusione dell'innovazione ed evoluzione dei sistemi locali complessi: un'analisi attraverso la simulazione ad agenti" *Sinergie*, vol. 83/2010, p. 139-158, ISSN: 0393-5108

- 24) Pironti M., Remondino M., Schiesari R., (2010) “Dynamics of non-equity Collaborations Among Small and Medium enterprises” International Journal of Simulation, Systems, Science & Technology (IJSSST), 11/2010, ISSN 1473-8031
- 25) Pironti M., Remondino M., Gatti C. (2010) “Biased decision making caused by an environmental crisis: a model based on reinforcement learning” ICTEF 2010 (International Conference on trade, economics, and finance) vol. 66, ISSN: 2070-3724
- 26) Pironti M., Pisano P., Bertoldi B., (2010) “A relationship between propensity to innovation and risk capital: An Empirical analysis” Journal of US-China Public Administration, ISSN 1548-6591, USA, 2010.
- 27) Pironti M., Pisano P., Remondino M. (2010) “Enterprise Clusters Triggered by Radical Innovation: a Modelistic Approach” EuroMed Journal of Business, Vol 5 No. 2 2010, ISSN: 1450-2194
- 28) Remondino M., Pironti M. (2009). Enterprise Network Dynamics Explored through Computational Modelling. Ercim, vol. 78, ISSN: 0926-4981

CHAPTERS (REFERRED)

- 29) Pisano P., Pironti M., Rieple A. “ The changing role of the designer in new business models based around 3D printing technologies” , 2016, Edward Elgard Publishing, 978 1 78471 663 9
- 30) Pisano P., Rieple A., Pironti M. “Strategic Approaches” in Gary Rees and Paul Smith Strategic Human Resource Management: An International Perspective, SAGE Publications, London, 2014; ISBN 978-1-4462-5586-5
- 31) Pironti M., Remondino M., Pisano P. “Collaboration Strategies in Turbulent Periods: Effects of Perception of Relational Risk on Enterprise Alliances” E-Business and Telecommunications, Volume 130, 2011
- 32) Pironti M., Remondino, M., Pisano P. “Enterprise Networks for Competences Exchange: a Simulation Model” 2009 IFIP I3E, (indicizzazione DBLP) C. Godart & al. editors, Springer publishing, ISBN 978-3-642-04279-9, ISSN 1868-4238
- 33) Pironti M., Schiesari R., Remondino M “Non-Equity Joints among Small and Medium Enterprises and Innovation Management: an Empirical Analysis Based on Simulation”, PRIMA 2009, in LNCS 5925, Springer Publishing, (2009), ISSN 0302-9743
- 34) Remondino M., Pironti M., Pisano P., “Enterprise Cluster Dynamics and Innovation Diffusion: a New Scientific Approach”, Active Media Technology, LNCS Vol. 5820, Springer publishing, (2009) ISBN 978-3-642-04874-6, ISSN 0302-9743

CONFERENCE PROCEEDINGS

- 35) Farronato N; Scuotto V; Pironti M; Pisano P; Del Giudice; (2020) Torino City Lab, an open innovation participatory ecosystem The city works with entrepreneurial universities in shaping the smart city ecosystem, Sinergie-SIMA 2020 Conference Grand challenges: companies and universities working for a better society
- 36) Marco Gribaudo; Daniele Manini; Marco Pironti; Paola Pisano; Veronica Scuotto, (2020) Circular Economy: a Coloured Petri Net based discrete event simulation model, ECMS European Council for Modelling and Simulation
- 37) Gribaudo M.; Manini D.; Pironti M.; Pisano P., (2020) Circular Economy: A Performance Evaluation Perspective, ACM International Conference Proceeding Series

- 38) M. Saviano, M. del Giudice, M. Pironti, F. Caputo (2019) Open Innovation and Industry 4.0: the new frontiers for value co-creation?, 10th Naples Forum of Service
- 39) Aldinucci, M. & Rabellino, S. & Pironti, M. & Spiga, F. & Viviani, P. & Drocco, M. & Guerzoni, M. & Boella, G. & Mellia, M. & Margara, P. & Drago, I. & Marturano, R. & Marchetto, G & Piccolo, E. & Bagnasco, S. & Lusso, S. & Vallero, S. & Attardi, G. & Barchiesi, A. & Galeazzi, F. (2018). HPC4AI, an AI-on-demand federated platform endeavour. Conference: ACM Computing frontiers
- 40) A. Papa, V. Scuotto, F. Mancino, M. Pironti, G. P. Alexeis (2018) Leveraging network of excellences by dynamic capabilities, technology transfer and knowledge management: critical evidence from regional biotech cluster, 11th Annual Conference of the EuroMed Academy of Business, EuroMed Press
- 41) P. Pisano, M. Pironti, L. Tirabeni, D. Sola (2016) Nuovi modelli di business e tecnologie digitali: il ruolo delle Telco da piattaforma abilitante a player strategico nella Fabbrica 4.0, XXVIII Sinergie Annual Conference: Management in a Digital World. Decisions, Production, Communication
- 42) P. Pisano, M. Pironti, M. Beltrami (2015) Outcome Based Business Model Innovation: Rethinking the Business Model Innovation, Third 21st CAF Conference
- 43) Cautela C., Pisano P., Pironti M., "Business Model Innovation Through New Customer Roles. Inspirational cues and insights from a design-driven case study analysis" DMI- Design Management Institute, London 2014, ISBN 978-0-615-99152-8
- 44) Pisano P., Pironti M., Rieple A., Christodoulou I., "Business Model Adaptation to a New Digital Culture" DMI- Design Management Institute, London 2014, ISBN 978-0-615-99152-8
- 45) Cautela C., Pisano P., Pironti M., Rieple A., "From conceptualizing to ready-to-sell designing: creative networks and design entrepreneurship in a digital manufacturing era", DMI- Design Management Institute, Boston 2012, ISBN 978-0-615-66453-8
- 46) Pisano P. Pironti M., Christodoulou I.P., "The open long tail model between new culture and digital technology", Annual Conference Sinergie, 2013, Best Paper Award
- 47) M. Pironti, P. Pisano (2013) Achieving Strategic Flexibility Through Manufacturing Innovation, 16th IAMB conference of the International Academy of Management and Business
- 48) P. Pisano, G. Vagnani, M. Simoni, M. Pironti (2012), The managerial attention role in the relation between performance and strategic action, Euram, 2012 Rotterdam
- 49) Pisano P., Pironti M., Manini D., Gribaudo M. "The financial asset regulation: a new theoretical framework based on Mean field Analysis" ICEFR 2011, IEEE Index, ISBN 9781424493081
- 50) Pisano P., Pironti M., Vagnani G., Simoni M., Giraudo M. "The propensity to exploration and exploitation strategy: from theory to content analysis" ICEFR 2011, IEEE Index, ISBN: 9781424493081
- 51) Pisano P., Pironti M., Manini D., Gribaudo M. "Open Organization Model Diffusion : The Mean Field Analysis Approach" ECMLG 2010, p. 295-303, ISBN/ISSN: 9781906638818
- 52) Pironti M., Remondino M., Cantino V. "E-Procurement as a Driver for Strategic Management" EMS 2010, Cambridge: UkSim, ISBN 9780769543086
- 53) Pironti M., Remondino M. "Collaboration among Competing Firms: an Application Model about Decision Making Strategy" WEBIST 2010, Insticc Index, ISBN 9789896740252
- 54) Pironti M., Remondino M., Schiesari R. "Influence of Exogenous Phenomena on Strategic Behavior and Organizational Culture: an Empirical Analysis" WETICE-COMETS 2010. Larissa, giugno 2010, -: IEEE, ISBN/ISSN: 9780769540634

- 55) Pironti M., Remondino M., Schiesari R. "Analysis of the Belluno Industrial District by Means of a Questionnaire" UkSim 2010. Cambridge, marzo 2010, Nottingham: The Institute of Electrical and Electronics Engine, ISBN: 978-0-7695-4016-0
- 56) Pironti M., Schiesari R., Remondino M. "Incidence of Market Crisis on Decision Makers' Strategies: an Analysis at the Managerial Level" AMS 2010, ISBN: 978-0-7695-4062-7
- 57) Remondino M., Pironti M., Schiesari R., Innovation Diffusion and Non-equity Networks: The Impact of Biased Perception, ACI, Londra, European Conference on Innovation and Entrepreneurship, settembre 2010, Atene.
- 58) Pironti M., Remondino M., "A Novel Approach for Simulating Enterprise Networks and Clusters", in Vrontis, D., Weber, Y, Kaufmann, R. and Tarba, S. (2009), "Managerial and Entrepreneurial Developments in the Mediterranean Area", EuroMed Press: Cyprus, 2009. DOI: 10.3292, ISBN: 978-9963-634-76-7
- 59) Pironti M., Remondino M., "Competence Management Leading to Enterprise Networks and Clusters" 2009 Global Management ISBN 978-989-95806-9-5, pp. 229-238
- 60) Pironti M., Pisano P., Bertoldi B., "A relationship between propensity to innovation and risk capital. An Empirical analysis", 5th European Conference on Management Leadership and Governance (2009 ECMLG)
- 61) Remondino M., Pironti M., Schiesari R., "Concentration and Aggregation of Small and Medium Enterprises Analyzed through a Novel Paradigm", in EMS 2009, IEEE publishing, ISBN 978-0-7695-3886-0
- 62) Pironti M., Schiesari R., Remondino M., "Simulating the Perception Bias on Innovation Diffusion: An experimental study", IACSIT-ICAMS 09 (International Conference on Advanced Management Science) ISBN 978-0-7695-3521-0
- 63) Pironti M., Remondino, M., Pisano P. "Impact of Process Innovation on Enterprise Networks for Competences Exchange - E³, a Multi Agent Based Model", ICE-B 2009 ISBN 978-989-674-006-1, pp. 167-174
- 64) Pironti M., Remondino, M., Pisano P. "An Agent Based Simulator for Enterprise Cluster Dynamics for Innovation Diffusion" AMT'09, Springer Editor (indicizzazione DBLP)
- 65) Bruno A.M., Pironti M., Remondino M "Serious Gaming, Management and Learning: an Agent Based Perspective" CSEDU 2009 (indicizzazione DBLP e Inspec) ISBN 978-989-8111-83-8
- 66) Pironti M., Remondino M., Schiesari R. "Evaluating the Role of Individual Perception in IT Outsourcing Diffusion: an Agent Based Model" ICEIS 2009 (indicizzazione DBLP, Thomson Reuters e Inspec) ISBN 978-989-8111-87-6
- 67) Pironti M., Remondino M. "Enterprise Knowledge Management Supported by Agent Based Modelling and Simulation" ESM, 2008 (European Simulation and Modelling Conference), ISBN 978-90-77381-44-1
- 68) Pironti M., Remondino M., Schiesari R. "Word of Mouth and Perception as Biases to ICT Diffusion in SMEs: a Simulation" E-ALT, 2008 ISBN 978-989-95806-3-3
- 69) Pironti M., Remondino M. "A Serious Game for Enterprise Knowledge Transmission: an Agent Based Perspective" CGAMES 2008 ISBN 978-90-77381-45-8
- 70) Pironti M., Remondino M. "Agent Based Models for Knowledge Management" 9th European Conference on Knowledge Management, Southampton Solent University, Southampton, UK 2008
- 71) Pironti M., Schiesari R., Remondino M., "Agent based serious gaming: simulating the perception on innovation diffusion", Game On, 2008 Conferenza Classe C GRIN: codice C(039)

- 72) Pironti M., Remondino M., “Agent based serious games for virtual tutoring and knowledge transmission: an operative framework”, International Conference of Education, Research and Innovation (ICERI 2008), Madrid, 2008 (International Conference of Education, Research and Innovation), ISBN 978-84-612-5091-2
- 73) Pironti M. “Knowledge Management for Business Performance Improvement” 2nd European Conference on Entrepreneurship and Innovation Utrecht School of Economics, Utrecht University, The Netherlands, November 2007
- 74) Pironti M. “Virtual enterprise in an organizational relation view” ICE, Barcelona (Spain) 2007
- 75) Pironti M., Schiesari R. “Innovation and competitiveness factors of SME’s. An empirical survey” ECEI, Paris 2006
- 76) Pironti M. “Innovation In The Resource Based View: Cooperation Or Protection Between Firms?” EURAM 2006, Oslo (Norway), May 2006
- 77) Pironti M. “Ontologies and Information and Communication Technologies. Principles and Methods”, 9th WMSCII, Orlando (Florida), July 2005
- 78) Bussolin G., Pironti M. “Cooperative Learning and Teaching in a Simulated Environment. A research Project in Progress” XXVII Annual Conference of the Cognitive Science Society, Stresa (Italy), July 2005
- 79) Pironti M. “Information and Communication Technologies and knowledge management. An application of the content management model” 5th ECKM, Paris (France) 2004

BOOKS, OTHER PUBLICATIONS

- 80) Pironti M. “Il rapporto Pubblico-Privato: partnership strategica da scelta a necessità per l’innovazione” in AA.VV. “Oltre la crisi”, Egea, 2000
- 81) Pironti M., Foreward, in A. Papa & J. Mueller, Intelligent Business Environments, 2018, RossiSmith Academic Publications, Oxford UK
- 82) Pironti M., Business model emergenti per la rigenerazione del patrimonio industriale in “Strategie di rigenerazione del patrimonio industriale. Creative factory heritage telling temporary use business model” di C. Natoli, M. Ramello (a cura di), Ed. Edifir, marzo 2018
- 83) Pironti M., L’innovazione va «ridisegnata», Espansione, 2016
- 84) Pironti M. (a cura di) “Economia E Gestione Delle Imprese E Dei Sistemi Competitivi. Alcuni percorsi di ricerca interdisciplinare nell’ambito delle scienze manageriali”, Libreria Universitaria, 2012, ISBN: 978-88-6292-282-1
- 85) Pironti M. “I soggetti pro innovazione: Business Angel e Venture Capital” in Pisano P. Managing Innovation, Creare, gestire e diffondere Innovazione nei sistemi relazionali. p. 77-108, Padova: libreriauniversitaria.it edizioni, 2010, ISBN: 9788862920575
- 86) Pironti M. “Prefazione” in Pisano P. Managing Innovation, Creare, gestire e diffondere Innovazione nei sistemi relazionali. p. 9-10, Padova: libreriauniversitaria.it edizioni, 2010, ISBN: 9788862920575
- 87) Pironti M., Pisano P. “Propensione all’innovazione” in Pisano P. Managing Innovation, Creare, gestire e diffondere Innovazione nei sistemi relazionali. p. 109-124, Padova: libreriauniversitaria.it edizioni, 2010, ISBN: 9788862920575
- 88) Pironti M., Pisano P. “Innovazione sul modello di business: il caso IBM” in Pisano P. Managing Innovation, Creare, gestire e diffondere Innovazione nei sistemi relazionali. p. 149-164, Padova: libreriauniversitaria.it edizioni, 2010, ISBN: 9788862920575

- 89) Pironti M., Pisano P., Remondino M. “Strategie d’impresa e network collaborativi: un modello di simulazione” in Pisano P. *Managing Innovation, Creare, gestire e diffondere Innovazione nei sistemi relazionali*. p. 169-188, Padova: *libreriauniversitaria.it* edizioni, 2010, ISBN: 9788862920575
- 90) Remondino M., Pironti M., Pisano P. “Strategie d’impresa e network collaborativi: un modello di simulazione” in Remondino M. “*Governo dell’impresa e complessità emergente*” Aracne 2009
- 91) Pironti M. “Premessa metodologica” in Remondino M. *Governo dell’impresa e complessità emergente*, Aracne 2009
- 92) Pironti M., Pisano P. “Balanced Scorecard: un caso concreto” in AA.VV. “*Economia Aziendale*” Franco Angeli, 2008
- 93) Pisano P., Pironti M., “Innovazione e Family business” in Bruno A.M., Pironti M. (a cura di) *Strategie di crescita e di internazionalizzazione delle family SMEs nel contesto globale e distrettuale*, Cedam, 2008
- 94) Pironti M., Pisano P. “Il controllo strategico come strumento di sviluppo del family business” in Bruno A.M., Pironti M. (a cura di) *Strategie di crescita e di internazionalizzazione delle family SMEs nel contesto globale e distrettuale*, Cedam, 2008
- 95) Pironti M., *Il processo di controllo per il governo d’impresa*, Cedam, 2008
- 96) Pironti M., Schiesari R. “L’evoluzione del mercato e il processo di concentrazione delle imprese: rilevanza nelle decisioni strategiche” in AA.VV., *La successione generazionale nelle imprese*, Ed. *IlSole24Ore*, Milano 2002
- 97) Pironti M. “L’evoluzione tecnologica e le strategie d’impresa. Le nuove sfide per le PMI” in Bussolin G., Pironti M. (a cura di) *Sotto l’ombrello del Web: nuove tecnologie della comunicazione e dell’informazione per lo sviluppo delle imprese*, Cedam, 2003
- 98) Bussolin G., Pironti M. (a cura di), *Sotto l’ombrello del Web: nuove tecnologie della comunicazione e dell’informazione per lo sviluppo delle imprese*, Cedam, 2003
- 99) Pironti M., *E-Business Models*, Cedam, 2002
- 100) Pironti M., *La valutazione delle commesse nel settore delle telecomunicazioni*, Giappichelli, 1999.

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