

## MARINA DI GIACOMO

### CONTACT DETAILS

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<https://ideas.repec.org/e/pdi191.html#articles>

<https://scholar.google.it/citations?hl=it&user=dMC9LOIAAAAJ>

### CURRENT POSITION

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2015- *Associate Professor in Economics*, University of Torino, Department of Economics SOcial Studies Applied MATHematics and Statistics.

### ABILITAZIONE SCIENTIFICA NAZIONALE (Italian Research Evaluation System)

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20/08/2018-20/08/2024 Abilitazione a *Professore di I° fascia nel settore concorsuale 13-A2*, SSD SECS-P/02 Politica Economica.

26/07/2018-26/07/2024 Abilitazione a *Professore di I° fascia nel settore concorsuale 13-A3*, SSD SECS-P/03 Scienza delle Finanze.

09/10/2018-09/10/2024 Abilitazione a *Professore di I° fascia nel settore concorsuale 13-A4*, SSD SECS-P/06 Economia Applicata.

### EDUCATION

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2004 *Ph.D. in Economics*, University of Torino. Dissertation: "Analysis of markets with differentiated products. The demand for yogurt and the implications for price competition, the introduction of new brands and mergers" (supervisor: Alessandro Sembenelli)

2002 *M.Sc. in Economics*, Univesity College London.

2001 *Master in Economics*, CORIPE Piemonte (Consortium for Research and Continuing Education in Economics)

2000 *Laurea in Economics*, University of Turin, (110/110 summa cum laude and honors of publication of the thesis)

### RESEARCH INTERESTS

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Applied Economics, Entrepreneurial Firms, Corporate and Excise Taxation, Energy Markets, Health Economics.

## RESEARCH GRANTS

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- 2018-2019 *Research grant financed by Fondazione CRT: "Le concentrazioni e le fusioni tra fondazioni bancarie. Profili giuridici ed economici – Foundations' Mergers and Acquisitions. Law and Economic aspects."* (Principal Investigator: Maurizio Irrera).
- 2013-2015 *Research Project co-financed by Compagnia di San Paolo and the University of Torino, Call 1 - Junior PI Grants.* Project title: "Fuel Taxation in Europe: Energy Prices and Public Policies (FUELTAxInEU)" (Principal Investigator – Euro 70,000).
- 2013-2014 *EIF Einaudi Institute for Economics and Finance, 2012 grants for research projects.* Project title: "Taxation, Capital Structure and the Growth of New Firms" (Principal Investigator – Euro 10,000).
- 2007-2008 *Research Grant* University of Eastern Piedmont, Faculty of Economics, on the topic "Competition and Efficiency in the Airport Business" (supervisor Giovanni Fraquelli).
- 2006-2009 *European Commission, DG-Research, FP6 programme, Grant CIT5-CT-2006-028942.* Member of the Torino research node. Project title: "RICAfE2: Regional Comparative Advantage and Knowledge-Based Entrepreneurship". The participating institutions to the project network were: London School of Economics Financial Markets Group (coordinator); Centre for Financial Studies Frankfurt; HEC School of Management Paris; University of Turin; Amsterdam University; Tilburg University; Baltic International Center for Economic Policy Studies; University of Southern Switzerland; Indian School of Business; TECHNION, Israel.
- 2005-2008 *Italian Ministry of Education, University and Research, Cofin Programme.* Project title: "Struttura proprietaria: gli effetti sul venture capital e sulla valutazione - Ownership structure: the effects on venture capital and on firms' evaluation" (Principal Investigator Giovanna Nicodano).
- 2004-2007 *Research Grant, University of Turin, Faculty of Economics, on the topic "Performance of the European Venture Capital"* (supervisor Giovanna Nicodano).
- 2002-2005 *European Commission, DG-Research, FP5 programme, Grant HPSE-CT-2002-00140.* Member of the Torino research node. Project title: "RICAfE: Risk Capital and the Financing of European Innovative Firms". The participating institutions to the project network were: London School of Economics Financial Markets Group (coordinator); Centre for Financial Studies Frankfurt; HEC School of Management Paris; University of Turin; TECHNION, Israel.
- 2000-2001 *Research Grant, University of Turin, Faculty of Economics, on the topic "Occupazione, progresso tecnico, globalizzazione: analisi dei dati italiani ed europei - Employment, technical progress and globalization: analysis of Italian and European data"* (supervisor Giovanni Zanetti).
- 2000-2001 *Research Grant, CERIS-CNR (Institute for Economic Research on Firms and Growth, CNR, National Research Council), on the topic "Peso dei settori regolamentati nell'economia italiana - The role of regulated industries in the Italian economy"* (supervisor Giovanni Fraquelli).

## ARTICLES IN REFEREED JOURNALS

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“The Effect of Co-Payments on the Take-Up of Prenatal Tests”, *Journal of Health Economics*, vol. 81(1), 2022, p. 1-42 (with M. Piacenza, L. Siciliani, and G. Turati).

“Climate Change and Economic Growth: The Role of Environmental Policy Stringency”, *Sustainability*, vol. 11(8), 2019, p. 1-15 (with E. M. de Angelis and D. Vannoni).

“Trust and foreign ownership: Evidence from intra-European foreign direct investments”, *Review of International Economics*, 27(1), 2019, p. 313-346 (with M. Da Rin, and A. Sembenelli).

“Do public hospitals respond to changes in DRG price regulation? The case of birth deliveries in the Italian NHS”, *Health Economics*, 26(S2), 2017, p. 23–37 (with M. Piacenza, L. Siciliani, and G. Turati).

“Should we resurrect ‘TIPP flottante’ if oil price booms again? Specific taxes as fuel consumer price stabilizers”, *Energy Economics*, 51, September 2015, p. 544–552 (with M. Piacenza, F. Scervini and G. Turati).

“Are ‘flexible’ taxation mechanisms effective in stabilizing fuel prices? An evaluation considering wholesale fuel markets”, *Energy Economics*, 34(4), 2012, p. 1176-1186 (with M. Piacenza and G. Turati).

“Diversification strategies and scope economies: Evidence from a sample of Italian regional bus transportation providers”, *Applied Economics*, 44 (22), 2012, p. 2867-2880 (with E. Ottoz).

“White Certificates in the Italian Energy Oligopoly Market”, *Energy Sources, Part B: Economics, Planning, and Policy*, 7 (1), 2012, p. 104-111 (with V. Oikonomou, D. Russolillo, and F. Becchis)

“Entrepreneurship, firm entry, and the taxation of corporate income: Evidence from Europe”, *Journal of Public Economics*, 95 (9-10), 2011, p. 1048-1066 (with M. Da Rin and A. Sembenelli).

“Corporate Taxation and the Size of New Firms: Evidence from Europe”, *Journal of the European Economic Association*, 8 (2-3), 2010, p. 606-616 (with M. Da Rin and A. Sembenelli).

“The relevance of scale and scope economies in the provision of urban and intercity bus transport”, *Journal of Transport, Economics, and Policy*, 44(2), 2010, p. 161-187 (with E. Ottoz).

“The Impact of Ownership on the Cost of Bus Service Provision: An example from Piedmont”, *Applied Economics*, 41(3), 2009, p. 337-349 (with E. Ottoz and G. Fornengo).

“GMM Estimation of a Structural Demand Model for Yogurt and the Effects of the Introduction of New Brands”, *Empirical Economics*, 34(3), 2008, p. 537-565.

“Empirical Analysis of Markets with Differentiated Products: The Characteristics Approach”, *Giornale degli Economisti e Annali di Economia*, 63(2), 2004, p. 243-288.

## OTHER PUBLICATIONS

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“Effects of the opening of the energy markets on the cost efficiency of the big European players: A stochastic frontier approach,” in Di Cagno, N., G. Invernizzi, A. Mechelli, M. Ugolini (Eds.), *Il ruolo dell'azienda nell'economia. Esiste un modello aziendale orientato alla*

crescita?, 2015, p. 29-39, il Mulino (with C. Bruno and G. Fraquelli).

“Do governments effectively stabilize fuel prices by reducing specific taxes? Evidence from Italy,” in Ingrassia, S., R. Rocci and M. Vichi (Eds.), *New Perspectives in Statistical Modeling and Data Analysis*, 2011, p. 93-100, Springer (with M. Piacenza and G. Turati).

“Public Support to Entrepreneurial Firms: An Assessment of the Role of Venture Capital in the European Experience,” *Journal of Private Equity*, 8(1), winter 2004, p. 22-38.

“Occupazione e innovazione. Verifica empirica su un campione di imprese manifatturiere italiane (Employment and innovation. An empirical enquiry into a set of Italian manufacturing firms)”, in G. Zanetti (editor), *Produttività ed occupazione: risultati di ricerche empiriche*, Quaderni di economia del lavoro n.69, Franco Angeli, Milano, 2001.

“Peso della regolamentazione in Italia ed efficacia degli strumenti di intervento (The burden of regulation in Italy and the efficacy of its instruments),” *l'Industria*, 21(4), 2000, p. 675-706 (with G. Fraquelli).

## **WORK IN PROGRESS**

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Trump Digs Votes - The Effect of Trump's Coal Campaign on the Presidential Ballot in 2016, Cesifo Working Paper Series N. 9817-2022 (with Wolfgang Nagl, Philipp Steinbrunner)

Redistributive effects of fuel taxation: An application to the Italian case (with M. Piacenza, F. Scervini, G. Turati).

Corporate Income Taxation, Leverage at Entry, and the Growth of Entrepreneurial Firms, CentER Discussion Paper Series No. 2018-055 (with M. Da Rin, A. Sembenelli).

Understanding productivity in maternity wards (with M. Piacenza, L. Salmasi, G. Turati).

Clusters of immigrants and inappropriate treatments (with G. Perucca, M. Piacenza, G. Turati).

Beyond Income and Inequality: The Role of Socio-Political Factors for Alleviating Energy Poverty in Europe (with C. Certomà, F. Corsini, M. Guerrazzi).

## **CONFERENCE AND WORKSHOPS PRESENTATIONS**

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**2022**            2022 Meeting of the European Public Choice Society (*EPCS*), University of Minho, remote participation, April, 11-14; 12th meeting Network degli Economisti della Regolamentazione e delle Istituzioni (*NERI*), University of Genova, May, 20-21; Paris Environmental and Energy Economics Seminar - Paris School of Mines and Paris-Dauphine University, Online Event, June, 8, ***Invited Talk***.

**2021**            2021 Meeting of the European Public Choice Society (*EPCS*), University of Lille, Online Event April, 21-22; 33rd Annual Conference of the Italian Society of Public Economics (*SIEP*), University of Bari, Online Event, September 16-17.

**2019**            Fourth Dondena Workshop on Public Policy, Bocconi University, Milano, December 19-20; 31st Annual Conference of the Italian Society of Public Economics (*SIEP*), University of Torino, September 19-20; 34th National Conference of Labour Economics, University of Eastern Piedmont, Novara, September 12-13; American-European Health Economics Study Group - IV

- Edition, WU Vienna, July 3-4.
- 2018 30th Annual Conference of the Italian Society of Public Economics (SIEP), University of Padova, September 20-21; 6<sup>th</sup> Health Econometrics Workshop (HEW), University of Bergamo, July 17-19; 2018 Meeting of the European Public Choice Society (EPCS), Università Cattolica del Sacro Cuore, Roma, April, 11-14.
- 2015 7th NERI meeting (Network degli Economisti della Regolamentazione e delle Istituzioni), University of Torino, February, 13-14, *Member of the Organizing Committee.*
- 2014 6th NERI meeting, University of Pavia; 70th Annual Congress of the IIPF (International Institute of Public Finance), University of Lugano.
- 2013 54th Annual SIE Meeting (Società Italiana Economisti), University of Bologna; 51st Meeting of the EWGCFM (EURO Working Group for Commodities and Financial Modelling), ESCP Europe London.
- 2009 7th Scientific Meeting of the CLADAG (CLAssification and Data Analysis Group of the Italian Statistical Society), University of Catania; 1st NERI meeting, University G. D'Annunzio, Pescara; 3rd ICEEE (Italian Congress of Econometrics and Empirical Economics), Università Politecnica delle Marche, Ancona; RICAPE2 Policy Workshop, Regional Comparative Advantage and Knowledge-Based Entrepreneurship, Brussels, European Commission, *Invited Talk.*
- 2008 6th Annual IIOC, Marymount University, Arlington, Washington D.C.; 20th Workshop SIEP (Società Italiana di Economia Pubblica), University of Pavia.
- 2007 CEMFI summer school on "Structural Econometrics For Industrial Organization", Instructor Victor Aguirregabiria, Madrid; 34th Annual EARIE Conference (European Association for Research in Industrial Economics), University of Valencia; 2nd RICAPE2 (Regional Comparative Advantage and Knowledge-Based Entrepreneurship) Conference, Baltic International centre for Economic Policy Studies, Stockholm School of Economics in Riga.
- 2006 CEBR (Centre for Economic and Business Research) Conference "Entrepreneurship: Occupational Choice and Financing", Copenhagen Business School, *Invited Talk*; 4th North American Productivity Workshop (NAPW), New York University; 33rd Annual EARIE Conference, University of Amsterdam; CEMFI summer school on "Panel Data Econometrics", Instructor Manuel Arellano, Madrid.
- 2005 HERMES workshop, Collegio Carlo Alberto, Torino; 3rd RICAPE (Risk Capital and the Financing of European Innovative Firms) Conference "Entrepreneurship, Risk Capital, and the Financing of Innovative Firms", Collegio Carlo Alberto, Torino, *member of the Organizing Committee.*
- 2004 Workshop SIEPI (Società Italiana di Economia e Politica Industriale), University of Ferrara; 45th Annual SIE Meeting, University of Bologna.
- 2003 30th Annual EARIE Conference, University of Helsinki.

## **TEACHING**

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2017-present	Economics of Institutions (Post-Graduate), University of Torino
2017-present	Public Economics (Undergraduate), University of Torino
2017-present	Evolution of quasi-markets in the healthcare industry, 2nd level Master in Direzione Strategica delle Aziende Sanitarie, University of Torino.
2009-present	Econometrics II (Post-graduate), University of Torino
2015-2016	Managerial Economics (Post-graduate), University of Torino
2008-2016	Microeconomics (Undergraduate), University of Torino
2007-2009	Industrial Economics (Undergraduate), University of Torino.

## **REFeree ACTIVITY**

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Journal of Industrial Economics; International Tax and Public Policy; Health economics; Economic Modelling; International Journal of Health Economics and Management; IZA World of Labor; The Energy Journal; American Journal of Agricultural Economics; Transportmetrica; Journal of Economics and Management Strategy; Environment and Planning A; Omega; Health Care Management Science; Journal of Productivity Analysis; Agribusiness; Journal of Industrial and Business Economics; Review of Economics and Institutions; Economic Research; Czech Science Foundation Research Grants.

## **LOCAL ADMINISTRATIVE DUTIES**

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2021 - present	Vice-chair of the Department of Economics SOcial Studies Applied MAThematics and Statistics (ESOMAS), University of Torino.
2021 - present	Director of the Master in 'Medical Ethics, Deontology, Health Policy, and Economics,' University of Torino.
2021 - present	Member of the Scientific Committee of the 'Master in Direzione Strategica delle Aziende Sanitarie,' University of Torino.
2018 - 2021	Coordinator of the Two-Year Master Degree in Economics, University of Torino.
2013 - present	Member of "Consiglio della Scuola di Management ed Economia", University of Torino.
2012 - present	Board Member of the Ph.D. program in Economics "Vilfredo Pareto", University of Torino.
2011 - present	Member of "Giunta del Dipartimento di Scienze Economico-Sociali e Matematico-Statistiche", University of Torino.

## **POST-DOC, PH.D. AND MASTER STUDENTS**

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2019-2022	Principal supervisor for Philipp Steinbrunner "ESSAYS IN REGULATORY ECONOMICS," Ph.D. student University of Torino (current placement: University of South Denmark).
2022	Member of the dissertation committee, Ph.D. in Economics University of Pavia and University of Milan.
2017-2020	Principal supervisor for Sarah Zaccagni "ESSAYS ON HEALTH AND EDUCATIONAL ECONOMICS," Ph.D. student University of Torino (current

- placement: University of Copenhagen).
- 2020 Member of the dissertation committee for Lucia Schiavon "ESSAYS ON HEALTH AND FAMILY ECONOMICS," Ph.D. student University of Torino.
  - 2017 Member of the dissertation committee for Marco Le Moglie, "THREE ESSAY IN APPLIED ECONOMICS," Ph.D. student University of Torino.
  - 2016 Member of the dissertation committee for Giuseppe Sorrenti "FROM CRADLE TO COLLEGE: EDUCATION, ACQUISITION OF SKILLS AND INEQUALITIES," Ph.D. student University of Torino.
  - 2016 Member of the dissertation committee for Dan Liu "ESSAYS IN PUBLIC POLICY AND HEALTHCARE," Ph.D. student Università Cattolica del Sacro Cuore.
  - 2013-2015 Scientific supervisor for Francesco Scervini, "Fuel Taxation in Europe: Energy Prices and Public Policies (FUEL TAX IN EU)," post-doc researcher University of Torino (current placement: University of Pavia).
  - 2013-present Principal supervisor of around thirty Master's thesis in Public Economics, Industrial Economics, and Econometrics at the University of Torino.

Torino, 18 August 2022