

GIUSEPPE TIPALDO

Last update May 22

I. BIOGRAPHY

Born in Turin, Italy, on February 15th 1980.

Married.

II. CURRENT POSITIONS

- Associate Professor in SPS/08 (Cultural Sociology, Sociology of Mass media and Communication)
- Founder and scientific director of Quaerys srl, www.quaerys.com, an innovative start-up specialised in Data Science and Big Data Content Analysis, already an academic spin-off of the incubator of the University of Turin, based at the Department of Culture, Politics and Society of the same university
- Editorial director of the series SINAPSI - Intelligenze e conflitti in Rete (SINAPSI - Intelligence and Conflicts on the Web), published by Meltemi: it proposes essays and research in the field of Science, Politics, Media and Society studies, hosting reflections on their interactions, the processes of production and communication of knowledge towards different types of stakeholders and, above all, the (potentially) conflictual phenomena that cross them
- Research leader of the MUTATIS project: Multi-Technique Analysis on Technology Innovation and Science
- Member of the Advisory Board of the EU Erasmus+ Programme, Action KA220-HED - Cooperation partnerships in higher education
- Member of the Board of VAX-EU working group on communication and engagement, a European multidisciplinary group that brings together all the projects currently active in Europe to study and research the relationship between science, politics, media and society on vaccines
- Member of the International Team for Communication and Engagement, Vax-Trust Project on Vaccine hesitancy (funded by the European Union's Horizon 2020 research and innovation programme under Grant Agreement No 965280. The project is coordinated by Tampere University and boasts 10 partners in 7 countries) <https://vax-trust.eu/>
- Local team leader for WP3 (Web and social media content analysis), Vax-Trust Project on Vaccine hesitancy
- Member of the Scientific Committee of the MATEC (Design and Management of Multimedia for Communication) Master's Degree Course, Corep, University of Turin. Period: 2021-present.

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- 💡 Research Fellow at CIRCE - Centre for Interdisciplinary Research on Communication at the University of Turin, Italy
- 💡 Member of the National Advisory Board of the Symposium on Circular Economy and Urban Mining (SUM 2022)
- 💡 Guest editor special issue: The Monitoring and the Reporting of Social, Environmental and Economic Impacts of Megaprojects, Sustainability. Period: Jan-Dec 2022
- 💡 Juror of the "Aldo Fasolo" prize, organised by the PhD in Neuroscience of the University of Turin and the InToBrain association, with the aim of promoting the dissemination of knowledge in neuroscience by young researchers. Period: Feb-May 2022
- 💡 Co-organiser of the seminar cycle Research and Digital Society, Degree Course in Social Innovation Communication and New Technologies, University of Turin; period: February-May 2022
- 💡 Member of the Editorial Advisory Board of Detritus, Multidisciplinary journal for Waste Resources and Residues
- 💡 External Supervisor of the Interdisciplinary Committee on Waste and Health (CIRS - Comitato Interdisciplinare Rifiuti e Salute), a Non-profit organization of experts in the fields of engineering, social sciences, medicine, biology, chemistry, geology, and legal professions
- 💡 Professor of Digital Methods for Social Research, Master Course in ICT Communication and Media, University of Torino
- 💡 Professor of Communication of Science and Technology, Degree Course in Social Innovation, Communication and New Technologies, University of Torino
- 💡 Professor of Society of Sustainability, Great Global Challenges Project, Politecnico di Torino
- 💡 Professor of Digital Methods for Social Research, ICT Communication and Media Degree Course, University of Torino
- 💡 Professor of the multidisciplinary educational lab Sci4Dem - Science 4 Democracy, CLE School, University of Torino



III. RESEARCH ACTIVITIES

- 💡 2022-23 - Vax-Trust Project on Vaccine hesitancy (funded by the European Union's Horizon 2020 research and innovation programme under Grant Agreement No 965280) (2022-2023). <https://vax-trust.eu/> . Role: International Team leader for Communication and Engagement Actors involved: University of Tampere (leader), University of Nottingham, University of Turin + 8 other academic partners in 7 European countries. Research group: European. Summary description: Multi-technique comparative analysis of the sociological mechanisms governing vaccine hesitation and the emergence of conflicts between expertise, public decision-makers and citizens regarding vaccination practices (not exclusively limited to Covid-19)
- 💡 2021 - Vax-Trust Project on Vaccine hesitancy (funded by the European Union's Horizon 2020 research and innovation programme under Grant Agreement No 965280) (March-December 2021). <https://vax-trust.eu/> . Role: Wp3 leader for the local unit of the University of Turin. Actors involved: University of Tampere (leader), University of Nottingham, University of Torino + 8 other academic partners in 7 European countries. Research group: European. Summary description: Content analysis of data from digital sources on the arguments used to support the hesitant position towards vaccination by media and users talking about it online.
- 💡 2017-2022 - MUTATIS (local funds): Multi-Technique Analysis on Technology Innovation and Science (Department of Culture Politics and Society, University of Turin)
- 💡 2007-2015 - MonVISO - *Monitoraggio Valutativo Impatto Sociale Opera* (Plant's Social Impact Evaluative Monitoring): longitudinal multitechnique analysis on the social impacts of the first urban waste incinerator in the city of Turin (Province of Turin's Local Committee, TRM-Iren s.p.a., University of Turin)
- 💡 2012-2014 - ISAAC - Italian Scientists multi-technique Auditing and Analysis on science Communication (ft. University of Turin, CNR, INFN, Interuniversity Centre Agorà Scienza)
- 💡 2013-2014 EXPERTAV - Multitechnique analysis on the expertise representation by the media and science-politics-society conflicts related to the high speed train track (TAV) in the Val di Susa area
- 💡 2012-2013 - F.R.I.S.C.I.Ō. *Fiducia e Rischio, Società, Comunicazione e Innovazione ad Ormea* (Trust, Risk, Society, Communication and Innovation in the mountain village of Ormea): multitechnique analysis on the social impacts of an industrial plant in the city of Ormea (part of the European Program funded projects *BioENER-wood* and *BioENER-water* ft. University of Turin's Interdepartment Centre on Mountain Risks NATRISK, Ormea City Council)

IV. RESEARCH AND WORK AREAS

💡 Media Analysis and Media Research Methodology

- Media Analysis and Media Research Methodology
- Mass Media and Big Data Analysis
- Sentiment Analysis
- Social Media Intelligence, Social Media Analysis, Social Media Managing
- Content Analysis, Automatic Text Analysis, Text Mining, Natural Language Processing

💡 Science-Technology-Society studies

- NIMBY (Not In My BackYard) Syndrome, local oppositions, techno-scientific controversies and conflicts
- Sociology of Risk, risk and trust
- Sociology of Waste, waste and «civic culture»
- Environment, Communication and Society

💡 Sociology of Communication

- Social Media Public Opinion Studies
- Online Political Communication, Mediatized Public Sphere
- “Movimento 5 Stelle”

💡 Strategic Communication Planning, Management and Public Relations



V. TEACHING EXPERIENCES

A. Ph. D. programs and post lauream Masters

- 💡 2022, Invited speaker on: Techno-scientific conflicts in the social era, Course for trainees of the Department of Neuroscience, University of Turin
- 💡 2021, Invited speaker on: Techno-scientific conflicts in the social era, Course for trainees of the Department of Oncology, University of Turin
- 💡 2013-2015, lecturer in Content Analysis, Master in Data Analysis and Business Intelligence, COREP, Italy
- 💡 2010-2014, Teacher of Content analysis techniques, Doctorate School in Sociology, University of Turin

B. MA/BA courses

- 💡 2020-present, professor of: Sociology of Science and Technology
- 💡 2020-present, professor of: Digital Methods for Social Research
- 💡 2018-19, professor of Social Representations of Science and Pseudoscience, (School of Law, Economics, Politics and Society, Master Degree in Public and Political Communication and Master Degree in Communication, ICT and the Media)
- 💡 2016-19, professor of Social Media Analysis & Big Data, (School of Law, Economics, Politics and Society, Master Degree in Public and Political Communication and Master Degree in Communication, ICT and the Media)
- 💡 2014-2016, professor of Media Analysis (School of Law, Economics, Politics and Society, Master Degree in Public and Political Communication and Master Degree in Communication, ICT and the Media)
- 💡 2014-present, invited lecturer in Science Technology and Society (applied to waste and technoscientific controversies), Turin Polytechnic
- 💡 2013-2014, professor of Content analysis and the media (School of Humanities, Bachelor Degree Program in Sciences of Communication)
- 💡 2012-2013, invited lecturer in Science Technology and Society (applied to waste and technoscientific controversies), Milan Polytechnic
- 💡 2011-present, Professor of Sociology of Communication, SAA Business School, University of Turin



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- 💡 2011-2013, Professor of Media Languages, Faculty of Letters and Philosophy, University of Turin
- 💡 2011-2012, Assistant Professor of Sociology of Communication (course B), teacher of monographic lessons on Communication, Environment and opposition to «megabuilding» projects, Faculty of Letters and Philosophy, University of Turin
- 💡 2009-2011, Professor of Content Analysis Techniques, Faculty of Letters and Philosophy, University of Turin

C. Private Universities/Institutions

- 💡 2016-2017, Professor of Big Data and Social Media Marketing, MA Degree in Marketing, IED (Istituto Europeo di Design - Italian Institute for Design) - Turin
- 💡 2012-2017, Professor of Sociology of Communication, IED (Istituto Europeo di Design - Italian Institute for Design) - Turin
- 💡 2012-2013, Professor of Consumption, Consumerism and Society, IED (Istituto Europeo di Design - Italian Institute for Design) - Turin

D. Assistant Lecturer / Laboratories

- 💡 2022- , Co-teacher of Sci4Dem laboratory Digital methods for social research workshop lecturer
- 💡 2016-2021, Co-teacher Physics for Citizens lab
- 💡 2014, lecturer in the two-day intensive course "Computer-assisted content analysis today" organised by Prof. Paolo Mancini
- 💡 2009-2015 Professor of Television Drama Analysis Laboratory (selecting Prix Italia students' jury), Faculty of Letters and Philosophy, University of Turin +
- 💡 2006 - 2013, Assistant Professor in Communication, Environment and Territory, University of Turin, Italy
- 💡 2006 - 2015, Assistant Professor in Methodology of Social Research, University of Turin, Italy
- 💡 2006-2014, Teacher in Environment-Risk-Communication training laboratories, Course of Communication Studies, Faculty of Letters and Philosophy, University of Turin
- 💡 2006 - 2010, Tutor in Sociology of Communication, SAA Business School, University of Turin



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VI. OTHER POSITIONS

- 💡 2015, Head of the Risk Communication Team (Palazzonuovounito) for the “asbestos crisis” in Palazzo Nuovo: web and social media analysis and management, social PR, ICT implementation, content curation
- 💡 2015, Social Media Strategist and Analyst, Rai Prix Italia 67th ed.
- 💡 2014, President of the Web Jury for the 66th Prix Italia (Rai and 87 international broadcasters)
- 💡 2014-2015, Editorial Board Member for *Il Mulino's ComPol* (Italian journal for Political Communication)
- 💡 2012-present, Peer-reviewer for Elsevier's Waste Management journal
- 💡 2012-2013, member of Local Organizing Committee of ESA 11th Conference, Torino 2013: “Crisis, Critique and Change” (in charge for all ICT and Social Media implementation and management)
- 💡 2010-2012, Author and presenter of *Il Comunicatore 4U*, sequel of the weekly programme on Communication and Society for the webradio of the University of Turin (www.110.unito.it)
- 💡 2007-08, Author and presenter of *Il Comunicatore*, weekly programme on Communication and Society for the webradio of the University of Turin (www.110.unito.it)
- 💡 2005 - present, Communication Manager Consultant for public and private companies in the Energy, Environment, Waste, Food sectors.

VII. EXTRA (ACADEMIC) WORKS

- 💡 2022-23, Proponent and head of RIS call 2/2023, on the topic: “What is truth?”: epistemic authority and political decision, (with Stefano Crabu and Valentina Moiso), *Il Mulino*
- 💡 2019- , Peer-reviewer of the journal *Cambio*, University of Florence
- 💡 2019- , Peer-reviewer of the journal *ComPol*, *Il Mulino*
- 💡 2016-17, Proponent and manager of call 3/2017 of Problems of Information, on the theme: Media and science in the age of digital communication, *Il Mulino*



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- 💡 2015, RAI Television Prix Italia and University of Turin | International students' Web Jury selector and trainer
- 💡 2014, RAI Television Prix Italia | President of the International Web Jury for best Trans-media experience Award and best Digital story-telling Award
- 💡 2014, RAI Television Prix Italia | International Web Jury's member for best Trans-media experience Award and best Digital story-telling Award
- 💡 2013-2014, RAI Television Prix Italia, University of Central Lancashire and University of Turin | International students' jury selector and trainer
- 💡 2011, RAI Television Prix Italia and University of Turin | Students' jury selector and trainer
- 💡 2011, Ascom Torino, Piedmont Region and Orange021 | Research Designer and Analyst for "TRE TO" Project (Termometro Ricadute Eventi Torino), evaluating the economical impact of the 150th anniversary of Italy's Unification main events

VIII. DEGREES

- 💡 2009 (June), Ph. D. in Compared Social Research, Department of Social Sciences, University of Turin, Italy. Final dissertation's title: *«Né qui né altrove!». Il «no» è uscito dal giardino. Un'esplorazione sociologica dell'opposizione (locale) alle grandi opere. [«Neither here nor elsewhere!». The «No!»'s come out of the backyard. A sociological analysis of the (local) opposition to «mega-building» projects.]* Advisor: prof. Maria C. Belloni. Keywords: NIMBY, BANANA, local opposition to megabuilding projects, risk, waste, incinerator
- 💡 2005, *Laurea Magistrale* (2-years Master's Degree) in Communication for Institutions and Enterprises, Faculty of Letters and Philosophy, University of Turin, Italy, *summa cum laude*, right of publication. Final dissertation's title: *«Sfera pubblica mediatizzata, immagini del rischio ambientale e impianti indesiderati. La costruzione del consenso intorno a un inceneritore dei rifiuti: Torino e Trento a confronto».* Advisor: prof. Sergio B. Scamuzzi. Keywords: Nimby-Syndrome, public opinion, content analysis, risk, waste, incinerator
- 💡 2002, *Laurea* (BA) in Sciences of Communication, Faculty of Letters and Philosophy, University of Turin, Italy



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IX. PUBLICATIONS

Many publications and talks are accessible at the website <http://unito.academia.edu/GiuseppeTipaldo>

Legend:

AJ: Article in Journal | B: Book | CB: Chapter in Book | E: Editorial | P: Proceedings

R: with referee

class A: Journal in class A for the standards of the Italian Ministry of Education, University and Research

IF: journal with Impact Factor

Products {coded} accordingly with downloadable materials on <http://unito.academia.edu/GiuseppeTipaldo>

TOTAL: 42

BOOKS: 4 (+1 translated book)

4. {33} Tipaldo, G. (2019) *La Società della Pseudoscienza*, Bologna, Il Mulino [B | R]
3. {21} Tipaldo, G. (2014) *L'analisi del contenuto e i mass media - Content analysis and the media*, Bologna, Il Mulino [B]
2. {17} Santangelo, A., Tipaldo, G. (2013) *Handbook of tv quality assessment. A socio-semiotic approach for Prix Italia jurors*, UCLan Publishing, Preston, UK [B] ; translated into Italian: Santangelo, A., Tipaldo, G. (2014) *Valutare la qualità televisiva. Metodi e strumenti socio-semiotici per le giurie del Prix Italia*, Torino, Celid [B]
1. {02} Tipaldo, G. (2007) *L'analisi del contenuto nella ricerca sociale. Spunti per una riflessione multidisciplinare*, Torino, Stampatori [B | R]

EDITED BOOKS/ISSUES: 3

2. {42} Tipaldo, G., Crabu, S. e Moiso, V. (2023), *What is truth?»: epistemic authority and political decision*, *Rassegna Italiana di Sociologia*, forthcoming 2023
3. {31} Tipaldo, G. and Scamuzzi, S. (2017), *Media e scienza nell'era della comunicazione digitale*, *Problemi dell'Informazione*, 3/2017 [AJ | R]
1. {23} Scamuzzi, S. and Tipaldo, G. (eds.) (2015) *Aperti Scienza. Il presente e il futuro della comunicazione della scienza in Italia tra vincoli e nuove sfide*, Bologna, Il Mulino [B | R]

ARTICLES IN JOURNAL: 17 (class A: 10)

17. {41} Tipaldo, G., Rocutto, S., Merlo, C., Bruno, F., *Sintomi di decivilizzazione nella costruzione social dell'expertise su Facebook e altri media durante la pandemia da Covid-19: quadro teorico e primi risultati di ricerca*, *Quaderni di Sociologia*, n. 89 (2/22), pp. XX-XX [AJ | R] (**class A**)
16. {40} Tipaldo, G., Bruno, F., Rocutto, S., *Hands off the olive trees!»: the epistemic war in the Xylella fastidiosa epidemic in Italy. A Computer-Assisted Text Analysis of User-generated content on social media*, *Cambio*, 1/22, pp. XX-XX [AJ | R] (**class A**)



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15. {36} Scamuzzi, S., Belluati, M., Caielli, M., Cepernich, C., Patti, V., Stecca, S., Tipaldo, G., *Fake news e hate speech. I nodi per un'azione di policy efficace*, Problemi dell'informazione, 1/21, pp. 49-81 [A] | R] (**class A**)
14. {34} Tipaldo, G. Carriero, Bruno, F., Pasquettaz, G., and Rocutto, S. (2020), *Talking about the pandemic on Facebook: A comparative content analysis of users' contents from Bergamo, Milan and Padua*, Sociologia Italiana, 2020/16 [A] | R] (**class A**)
13. {32} Tipaldo, G. and Scamuzzi, S. (2017), *Introduzione. Media e scienza nell'era della comunicazione digitale*, Problemi dell'Informazione, 3/2017 [A] | R] (**class A**)
12. {30} Tipaldo, G. and Allamano, P. (2017), *Citizen Science and Community-based rain monitoring initiatives: an interdisciplinary approach across Sociology and Water Science*, WIREs Water [A] | R]
11. {27} Tipaldo, G. and Gritti, M. (2015) *Il giornalista nel pallone. Il racconto del calcio nell'era dei «Big Data»*, Problemi dell'Informazione 1/2015 [A] | R] (**class A**)
10. {22} Tipaldo, G. and Pisciotta, M. (2014) *C'eravamo tanto amati? La travagliata costruzione dell'identità del Movimento 5 Stelle nelle parole della base attiva sul blog beppegrillo.it* Comunicazione Politica (ComPol) 2/2014 - *Have we ever fallen in love with each other? The troubled construction of the "movimento 5 Stelle"'s identity in the words of the grassroots basis writing on the blog beppegrillo.it* [A] | R] (**class A**)
9. {20} Tipaldo, G. and Paniè, F. (2013) *La scienza su un binario morto? Comunicazione ed expertise nei conflitti sulle grandi opere: il "caso TAV"* Culture della Sostenibilità, 11/2013, 121-134 - *Science on a dead-end? Communication and expertise within conflicts on mega-structure programs: the case of the high-speed train in the Val di Susa area (Turin, Italy)* [A] | R]
8. {19} Tipaldo, G. (2013) *Le "grandi opere del fuoco". Uno studio sociologico longitudinale sull'insediamento di un inceneritore di rifiuti a Torino*, Culture della Sostenibilità, 11/2013, 43-63 - *"Megaplants" of the fire. A longitudinal social research on the waste incinerator in the city of Turin* [A] | R]
7. {13} Tipaldo, G. (2013) *Of Waste and Media: How and Why the Italian Newspapers' Coverage of the 2008 Waste Emergency in Naples Influenced Local Public Opinion's Attitude towards a Waste-to-energy Plant in Turin*, The International Journal of Interdisciplinary Environmental Studies, Volume 7, Issue 1, 13-33 [A] | R]
6. {10} Tipaldo, G. (2012), *From the Naples emergency to the waste-to-energy miracle. How and why the Italian newspapers coverage of the 2008 waste emergency in Naples influenced local public opinion's attitude towards a waste-to-energy plant in Turin*, Waste Management, 32/12 [E] | R | IF]
5. {9} Tipaldo, G. (2012) *Non solo "NIMBY". Dall'analisi della stampa internazionale, alcune riflessioni critiche sull'uso dell'espressione "NIMBY" e degli altri acronimi impiegati nei discorsi pubblici sulle proteste locali*, Rifiuti Solidi, XXVI, 5, pp.274-287 [A] | R] - *Not only "NIMBY". From a content analysis of the international press, some critical considerations on the use of the term "NIMBY" and the other labels used in public discourse on local protests*
4. {7} Tipaldo, G. (2011) *Percorsi dell'incertezza verso la tecnoscienza. Studio di un caso rivelatore*, Quaderni di Sociologia, LV, 85-108 [A] | R] (**class A**)
3. {6} Tipaldo, G. (2011) *«Né qui né altrove!». Critica alle grandi opere: un problema di «cultura civica»?», Rassegna Italiana di Sociologia, LII, 4, 2011 - «Neither here nor elsewhere!». Critics against megabuilding projects: a matter of lack of «civic culture»? [A] | R] (**class A**)*
2. {5} Tipaldo, G. (2011) *Among «Bananas» and «Backyards»: A Statistical Analysis of the Effect of Risk and Scientific Literacy on the Attitude towards a Waste Co-Incinerator in Italy*, International Review of Social Research, 1 (3), pp. 53-72 [A] | R]

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1. {3} Tipaldo, G. (2007) *Mostro o meraviglia? Un'analisi comparata della stampa nell'insediamento di un inceneritore di rifiuti urbani a Torino e a Trento*, ComPol, I, 2007, Roma-Milano, Franco Angeli, pp. 67-97 [A] | R] (class A)

CHAPTERS IN EDITED BOOKS: 11

11. {38} Corazza, L., Torchia, D., Cottafava, D., Tipaldo, G. (2022), Considering the social and economic implications of infrastructure megaprojects: theoretical contributions, practical challenges and managerial implications, in Kudlak, R., Barkemeyer, R., Preuss, L., Heikkinen, A. (eds.) *The Impact of Corporate Social Responsibility. Corporate Activities, the Environment and Society*, London, Routledge [CB]
10. {35} Tipaldo, G. (2021) *Virus, media e saperi esperti. Oltre la pseudoscienza*, in Cuono, Barbera, Ceretta (eds.) *L'emergenza Covid-19. Un laboratorio per le scienze sociali*, Roma, Carocci [CB]
9. {29} Tipaldo, G. (2016), *Sociologia di Whatsapp e Snapchat: nuove tendenze nei giovanissimi tra retroscena ed effimero*, in *La dieta digitale: lo stile di vita dei nostri ragazzi*, Quaderni CORECOM Piemonte [CB]
8. {28} Tipaldo, G. (2015) *Nimby: please read this instruction sheet carefully before use*, in Agustoni and Maretti (eds.) *Energy and Society. Public opinion, policies and sustainable development*, Bloomington, IN, AuthorHouse [CB]
7. {26} Tipaldo, G. (2015) *Quando la scienza trema: scienza, pseudoscienza, politica e media nel terremoto dell'Aquila*, in Amato, Cerase, Paladini (eds.) *Terremoti, Comunicazione, Diritto*, Milano, Franco Angeli [CB]
6. {25} Tipaldo, G. and Carriero, R. (2015) *Comunicare la scienza*, in Scamuzzi, S. and Tipaldo, G. (eds.) (2015) *Aperti Scienza. Il presente e il futuro della comunicazione della scienza in Italia tra vincoli e nuove sfide*, Bologna, Il Mulino, 29-86 [CB]
5. {24} Scamuzzi, S. and Tipaldo, G. (2015) *Introduzione. Domande e disegno della ricerca*, in Scamuzzi, S. and Tipaldo, G. (eds.) *Aperti Scienza. Il presente e il futuro della comunicazione della scienza in Italia tra vincoli e nuove sfide*, Bologna, Il Mulino [B | R]
4. {12} Tipaldo, G. (2013), *Le due torri. Scienza e Politica nel caso dell'inceneritore di Torino*, in Pellegrino, V. (a cura di) *La scienza incerta e la partecipazione. L'argomentazione scientifica nei nuovi conflitti ambientali*, Trieste, Scienza Express, pp. 99-111 - *The two towers. Science and Politics in the case of the Turin waste incinerator*, in Pellegrino, V. (ed.), *Uncertain science and participation. The scientific argumentation in the new environmental conflicts* [CB | R]
3. {11} Tipaldo, G. (2013), *Communicating science in turbulent times: Focus on Turin, Italy*, in Wilson, D. and Batta, H. (eds.), *Science, health & environmental communication: Local issues and global perspectives*, Ibadan, Ibadan University Press, pp. 55-106 [CB | R]
2. {8} Tipaldo, G. (2012) *Waste management and local conflicts: a smart city needs a smarter communication strategy*, in Campagna, M., et. al. (ed.), *Planning Support Tools: Policy Analysis, Implementation and Evaluation*, Milano, Franco Angeli - ebook [CB | R]
1. {4} Tipaldo, G. (2008) *Meglio i diamanti. Comunicare i rifiuti tra paura e indifferenza*, in Ragazzi, M. et Rada, C. (eds.), *Energia da biomasse e rifiuti*, Roma-Milano, Franco Angeli [CB]

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PUBLISHED PROCEEDINGS: 6

6. {39} Corazza, L., Tipaldo, G., Torchia, D., Cottafava, D. (2022), Designing a socioeconomic impact framework for megaprojects, in Il valore della sostenibilità. Dinamiche di rilevazione e rendicontazione Atti workshop sulla sostenibilità (16.12.2021 - DISES PC), Piacenza, Vita e Pensiero - Pubblicazioni dell'Università Cattolica del Sacro Cuore
5. {18} Tipaldo, G., Carriero, R., Pizzo, A. (2013) *Sciencequake. A survey on the Italian seismologists community about the case of the Italian scientists conviction for the earthquake in L'Aquila*, in Slejko, D. (ed.), Acts of the 32nd GNGTS Conference, Trieste, Italy, 134-139 [P | R]
4. {16} Tipaldo, G., Pizzo, A., Agnelli, S. (2013) *When Science Trembles. Science, Politics, Media and Society in the Case of the Italian Scientists Conviction for the Earthquake in L'Aquila*, Abstracts Book of the ESA 11th Conference, aAccademia Torino, 1003 [P | R]
3. {15} Scamuzzi, S., Tipaldo, G., Carriero, R. (2013) *Who's Opening the "Ivory Tower"? Italian Scientists' Engagement in Society*, Abstracts Book of the ESA 11th Conference, aAccademia Torino, 1056 [P | R]
2. {14} Tipaldo, G. (2013) *From the Naples emergency to the waste-to-energy miracle. How and why the Italian newspapers coverage of the 2008 waste emergency in Naples influenced local public opinion's attitude towards a waste-to-energy plant in Turin*, Abstracts Book of the ESA 11th Conference, aAccademia Torino, 565 [P | R]
1. {1} Tipaldo, G. (2006) *La costruzione del consenso intorno a un inceneritore di rifiuti: Torino e Trento a confronto*, Atti del XX Convegno Nazionale della Società Italiana di Scienza Politica - SISPP, Bologna, Dipartimento di Scienza Politica Università degli Studi di Bologna Alma Mater, CD-ROM [P | R]

X. TALKS

Legend:

B: book presentation | C: Conference | E: Event | L: Lecture | P: Paper submitted | S: Seminar
R: with referee

111. 2022, *Come il canto delle sirene di Ulisse: l'irresistibile tentazione di considerarsi esperti*, TEDxNovara, Teatro Faraggiana, Novara [E | L]
110. 2022, *Communicating Science in the Infodemic Era*, seminar for the Neuroscience Department of the University of Turin [S]
109. 2021, *La transizione ecologica online: pubblici, vecchie e nuove sfide*, Evento organizzato da Egea s.p.a., teatro civico di Alba, Cuneo [E | L]
108. 2021, January, *Communicating Science in the Infodemic Era*, seminar for the Oncology Department of the University of Turin, [S | L]
107. 2019, December, *Social Media Fake*, Convegno Nazionale Dialoghi sulla Proprietà Intellettuale, Palazzo di Giustizia, Torino [C | L]
106. 2019, November, *La Società della pseudoscienza in tour*, Congresso Nazionale Società Italiana di Riproduzione Assistita, Milan, Italy [C | L]
105. 2019, October 1, *La Società della pseudoscienza in tour*, "Social Media Marketing tramite influencer, testimonial & celebrity", Grand Hotel et de Milan, Milan [C | L]



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104. 2019, September 27, *La Società della pseudoscienza in tour*, Casa del Quartiere, Torino [B | L]
103. 2019, Spetember 14, *La Società della pseudoscienza in tour*, Cicap Fest, Padova [B | L]
102. 2019, July 26, *La Società della pseudoscienza in tour*, Mirafiori Scienza and Cicap Piemonte, Mausoleo della Bela Rosin, Torino [B | L]
101. 2019, July 12, *La Società della pseudoscienza in tour*, Prosperity Festival, San Secondo di Pinerolo, Torino [B | L]
100. 2019, June 28, *La Società della pseudoscienza in tour*, Val Susa [B]
99. 2019, June 26, *La Società della pseudoscienza in tour*, Caffaina Fest, Viterbo [B]
98. 2019, June 6-8, *Panel convenor*, 1st Conference of the Scuola Democratica Journal, Università di Cagliari, Cagliari [C | R]
97. 2019, June 6-8, *La Società della pseudoscienza in tour*, 1st Conference of the Scuola Democratica Journal, Università di Cagliari, Cagliari [C | R]
96. 2019, May 28, *La Società della pseudoscienza in tour*, Verona [B | L]
95. 2019, May 22, *La Società della pseudoscienza in tour*, Pinerolo, Torino [B | L]
94. 2019, May 21, *La Società della pseudoscienza in tour*, LiberiLibri, Turin Polytechnic, Torino [B | L]
93. 2019, May 19, *La Società della pseudoscienza in tour*, Premio Terzani and Vicino/Lontano Festival, Udine [B | L]
92. 2019, May 14, *La Società della pseudoscienza in tour*, Guanxi.net, Valdagno, Vicenza [B | L]
91. 2019, May 14, *La Società della pseudoscienza in tour*, Fondazione S. Lucia, Roma [B | L]
90. 2019, May 12, *La Società della pseudoscienza in tour*, Salone Internazionale del Libro, Torino [B | L]
89. 2019, May 6, *La Società della pseudoscienza in tour*, Vo.Ci., Borsa Italiana, Milan [B | L]
88. 2019, April 14, *La Società della pseudoscienza in tour*, Auser, Montepulciano [B | L]
87. 2019, April 11, *La Società della pseudoscienza in tour*, Palazzo Giordani, Parma [B | L]
86. 2019, April 10, *La Società della pseudoscienza in tour*, Università di Pisa, Pisa [B | L]
85. 2019, April 4, *La Società della pseudoscienza in tour*, Azienda Ospedaliero-Universitaria San Luigi Gonzaga, Orbassano, Torino [B | S]
84. 2019, March 29, *La Società della pseudoscienza in tour*, Turin Polytechnic, Torino, [L]
83. 2019, March 28, *La Società della pseudoscienza in tour*, Milan Polytechnic and LEAP Consortium, Piacenza, Italy [B | L]
82. 2019, March 26, *La Società della pseudoscienza in tour*, Casa dei Libri, Milano [B | L]
81. 2019, March 23, *La Società della pseudoscienza in tour*, Libreria Ubik, Napoli [B | L]
80. 2019, March 13, *La Società della pseudoscienza in tour*, Palazzo Moroni, Padova [B | L]
79. 2019, March 3, *La Società della pseudoscienza in tour*, Palazzo dei Capitani, Ascoli Piceno [B | L]

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78. 2019, February 22, *La Società della pseudoscienza in tour*, Libreria il Melograno, Torino [B | L]
77. 2019, February 19, *La Società della pseudoscienza in tour*, Circolo dei Lettori, Torino [B | L]
76. 2019, February 9, *La Società della pseudoscienza pre tour*, Associazione senegalesi, Torino [B | L]
75. 2019, February 2, *La Società della pseudoscienza pre tour*, Associazione senegalesi, Torino [B | L]
74. 2019, February 1, *La Società della pseudoscienza pre tour*, Unitre, Torino [B | L]
73. 2019, January 29, *La Società della pseudoscienza pre tour*, Trinitas Collegium, Torino [B | L]
72. 2018 June 20, *Pseudoscienza, Politica e Società*, Keynote speech of the Conference on Science, Media, Politics and Society, University of Turin [C]
71. 2018 May, *Torino and Milan: who's winning on social media?*, Conference, Salone del Libro di Torino [C]
70. 2017, September, *The dark side of social media*, Special Lecture for Unicom's 40th Anniversary, Lago di Garda [L]
69. 2017, *(Pseudo)Scienza, Media e Società*, Lecture, Salone del Libro di Torino [C]
68. 2017, *Narrazioni urbane e nuovi media*, Conferenza organizzata da Nexto [C]
67. 2017, *User-generated content e nuovi media*, Amici dell'Università, Torino [C]
66. 2017, *Comunicazione politica e Big Data*, Lecture per Unicom, Circolo del Design, Torino [C]
65. 2017 March 30, *Fundamentals of communication for future MDs: theory, methods and praxis from dissemination to hoaxes in a post-truth context*, IEO European Institute of Oncology, Milan, Italy [L]
64. 2017 February 24, *When hoaxes and misinformation boost and skew risk perception about food*, 2nd International Food Journalism Festival, Turin [C]
63. 2017 February 11, *Political Campaigning 3.0: how (Big) Data will change political market in a post-truth context*, One-day intense course for political manager, Turin, Italy [L]
62. 2017 January, *Report to the Compagnia di Sanpaolo for the 2-years funded project "ISAAC" on Communication of Science in Italy*, University of Turin, Italy [C]
61. 2017 January 17/19, *Fundamentals of communication for future MDs: theory, methods and praxis from dissemination to hoaxes in a post-truth context*, BA Degree in Medicine, School of Medicine, University of Turin, Italy [L]
60. 2016 November 29-30, *Social Media Marketing for hotels and restaurants industry*, Full immersion course, Golden Palace Hotel, Turin [S]
59. 2016 November 24-26, *Aperti Scienza. Il presente e il futuro della comunicazione della scienza in Italia tra vincoli e nuove sfide*, 6th Conference of the Italian Society of Science and Technology Studies "Sociotechnical Environments", University of Trento, Trento, IT [C, R]
58. 2016, October, *Big Data and creativity: back to the Renaissance*, IED Square, Turin [L]
57. 2016, September 30, *Magic in science communication: from creativity to hoaxes*, Creative Mornings - Breakfast lecture series for the creative community, Torino [S]
56. 2016 September, *Communicating technoscience about waste issues in the social media era*, MatER (Milan Polytechnic and LEAP Consortium), Piacenza, Italy [L]

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55. 2016 July 29, *The state of Communication of Science in Italy: the ISAAC project*, IEO European Institute of Oncology, Milan, Italy [S]
54. 2016 June, *Big Data Analysis in the Electoral Campaign: the case of Torino*, Fondazione Gramsci, Torino [S]
53. 2015 November, *Civic culture, trust and communication in waste management*, BA-degree program in Re-use and energy recovery processes, Turin Polytechnic, Turin, Italy [L]
52. 2015 October, *A sociological study about strategic communication in local opposition to “megabuilding” projects. The case of Turin urban waste incineration facility*, BA-degree program in Re-use and energy recovery processes, Turin Polytechnic, Turin, Italy [L]
51. 2015 September, *Big Data and Social Media Analysis*, Supernova Festival, Torino [S]
50. 2015 June 30, *Com'è andata? Scenari possibili dopo l'ultimo tonfo della politica*, Fondazione Gramsci, Torino [C]
49. 2015 June 16, *Co-creating Science. From Public Engagement to Citizen Science*, Wave Project, Fondazione Bassetti and BNP Paribas, Milan [C]
48. 2015 June 8, *One Hoax to rule them all, One Hoax to find them, One Hoax to bring them all and in Pseudoscience bind them*, International Conference “The Meaning of Conspiracy”, University of Potsdam and University of Turin, Turin, Italy [C]
47. 2015 May 21, *Vivere con il fuoco. Sintesi di 10 anni di ricerca sociologica sul termovalorizzatore di Torino*, MATER Conference (Materials and Energy from Reuse), Milan Polytechnic, Piacenza, Italy [C]
46. 2014 November 6, *Communicating waste management and recycling in turbulent times*, Ecomondo, Rimini, Italy [S]
45. 2014 November 4, *A sociological study about strategic communication in local opposition to “megabuilding” projects. The case of Turin urban waste incineration facility*, BA-degree program in Re-use and energy recovery processes, Turin Polytechnic, Turin, Italy [L]
44. 2014 November 3, *From the Naples emergency to the waste-to-energy miracle. How and why Italian press influenced public opinion on waste incineration*, BA-degree program in Re-use and energy recovery processes, Turin Polytechnic, Turin, Italy [L]
43. 2014 October 8, *Beppe Grillo, the 5 Stars Movement and content analysis today*, 68th NEXA Wednesday, NEXA Center for Internet and Society, Turin Polytechnic, Turin, Italy, webcast live: <http://nexa.polito.it/mercoledi-68> [S]
42. 2014 September 23, *Quality 2.0: scientifically analyzing quality on the Web*, RAI, Prix Italia 2014 [C]
41. 2014 September 9, *«When Science trembles. Science, Politics, Media and Society in the case of the Italian scientists conviction for the earthquake in L'Aquila»*, Science Communication Society - SCS National School for PhD candidates, Interuniversity Centre Agorà Scienza, La Morra, Cuneo, Italy [C]
40. 2014 May 28, *«When Science trembles. Science, Politics, Media and Society in the case of the Italian scientists conviction for the earthquake in L'Aquila»*, “Cittadinanze” project, University of Turin, Campus Luigi Einaudi [S | R]
39. 2014 July 14-15, *«Computer-assisted content analysis today»*, University of Perugia, Perugia, Italy [S]
38. 2014 May 17, *«The story of research told by young Italian researchers»*, Now.New, Circolo dei Lettori, University of Turin, and Turin Polytechnic, Turin, Italy [C]

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37. 2014 May 15, «*A smart city needs a smarter communication strategy*», XIX Regional Seminar on waste, law, media and society (European Life Plus project), WWF, Piedmont Region, Amiat S.p.A., Turin, Italy [C]
36. 2014 May 12, «*Cittadini 2.0: elogio della partecipazione online. Connessione, interattività e passione allargano gli spazi del bene comune?*», XXVII Salone Internazionale del Libro (International Book Exhibit), Stand RAI (Italian Public Radiotelevision Network) and Prix Italia, Turin, Italy [C]
35. 2013 October 16 and 23, «*Content Analysis techniques in Social Research*», Doctorate School in Sociology, Department of Social Sciences, University of Turin, Turin, Italy [S]
34. 2013 August 28-30, «*When Science trembles. Science, Politics, Media and Society in the case of the Italian scientists conviction for the earthquake in L'Aquila*», 11th Conference of the European Sociological Association "Crisis, Critique and Change", University of Turin, Turin, Italy [P | R]
33. 2013 August 28-30, «*Who's opening the "ivory tower"? Italian scientists' engagement in society*», 11th Conference of the European Sociological Association "Crisis, Critique and Change", University of Turin, Turin, Italy [P | R]
32. 2013 August 28-30, «*Researchers' attitudes towards ethically controversial issues in scientific practice. A vignette factorial survey approach*», 11th Conference of the European Sociological Association "Crisis, Critique and Change", University of Turin, Turin, Italy [P | R]
31. 2013 August 28-30, «*From the Naples emergency to the waste-to-energy miracle. How and why Italian press influenced public opinion on waste incineration*», 11th Conference of the European Sociological Association "Crisis, Critique and Change", University of Turin, Turin, Italy [P | R]
30. 2013 July 22-23 «*When Science trembles. Science, Politics, Media and Society in the case of the Italian scientists conviction for the earthquake in L'Aquila*», 8th Annual Science in Public Conference, University of Nottingham, Nottingham, UK [C]
29. 2013 July 3-5, *The two towers. Science and Politics in a local technoscientific conflict in Turin*, Italy, 8th International Interpretive Policy Analysis Conference, University of Vienna, Vienna, Austria
28. 2013 July 22-23 Selected Convenor for the panel *Exploring mutual influences between Science, Politics and Public in technoscientific controversies and conflicts*, 8th Annual Science in Public Conference, University of Nottingham, Nottingham, UK [C]
27. 2013 January 17, «*Among "bananas" and "backyards": a sociological study of local opposition to megabuilding projects*», Milan Polytechnic, Milan [S]
26. 2012 November 12-15, «*Not only NIMBY*». *From the analysis of the international press, some critical considerations on the use of the term "NIMBY" and the other acronyms used in public discourse on local protests*, 4th International Symposium On Energy From Biomass And Waste, International Waste Working Group (IWWG) with the scientific support of the Universities of Queensland, Padua, Hokkaido, Rostock, Singapore and Trento, Venice [C | R]
25. 2012 September 3-7, «*When citizens say no!*». *Preliminary insights for communicating technoscience in local controversies and conflicts*, International Conference on Science Communication - Nancy, FR [C | R]
24. 2012 May 21-23, «*Not only NIMBY*». *From the analysis of the international press, some critical considerations on the use of the term "NIMBY" and the other acronyms used in public discourse on local protests*, SUM 2012 - Symposium on Urban Mining, University of Bergamo and University of Padua, Bergamo, Italy [C | R]
23. 2012 May 10-12, «*Waste management and local conflicts: a smart city needs a smarter communication strategy*», 7th Seventh International Conference on Informatics and Urban and Regional Planning - INPUT 2012, University of Cagliari and University of Sassari, Cagliari, Italy [C | R]

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22. 2012 April 26, «*Le parole sono importanti!*». *Riflessioni critiche sull'uso dell'espressione NIMBY e altri acronimi nei discorsi pubblici sulle proteste locali*, Studi sull'Alta Velocità, Polytechnic of Turin, Turin, Italy [C]
21. 2012 April 20, *The communication of technoscientific controversies on the environment in the Web 2.0*, 12th International Conference on Public Communication of Science and Technology "Quality, honesty and beauty in science and technology communication", Florence, Italy [C | R]
20. 2012 April 20, «*If San Gennaro is not enough. How the Italian press covered and framed the 2008 Naples' waste emergency*», 12th International Conference on Public Communication of Science and Technology "Quality, honesty and beauty in science and technology communication", Florence, Italy [C | R]
19. 2012 February 4, «*A sociological study about strategic communication in local opposition to "megabuilding" projects. The case of Turin urban waste incineration facility*», Seminar for AIAT (Associazione nazionale Ingegneri per l'Ambiente e il Territory - Italian Engineers of Environment and Territory Association), Incinerator Site, Turin, Italy [S]
18. 2011 November 3, «*Né qui né altrove!*». *Il «no» è uscito dal giardino. Un'esplorazione sociologica dell'opposizione (locale) alle grandi opere. Il caso del combustore di Torino*», Presentation for the Milan Polytechnic, Incinerator Site, Turin [S]
17. 2011 October 27, «*Environment, Risk and Communication: the Strategic Communication Plan and the Emergency Communication Plan*», Master in Environmental Communication, IED (Istituto Europeo di Design - European Institute for Design) Turin [S]
16. 2011 September 23-24, «*Among "bananas" and "backyards": what lays behind the opposition to megabuilding projects?*», 8th National Conference of Environmental Sociologists "Facing environmental risks: social representations and green economy", Università Cattolica del Sacro Cuore, Brescia, Italy [P | R]
15. 2011 September 7-10, «*Fear of the fire. The uneasy connection between environmental culture and society in waste management in Italy*», 10th Conference of the European Sociological Association "Social relations in turbulent times", University of Geneva, Geneva, Switzerland [P | R]
14. 2011 July 5, «*The role of science and expertise in environmental disputes: the uneasy relationship between trust, expertise mass media and public opinion*» SCS National Summer School for Ph.D. Students, Agorà Scienza Centro Universitario, University of Turin, Turin, Italy [S]
13. 2011 June 14-15, «*Build Absolutely Nothing Anywhere Near Anybody!*». *Opposition against waste management projects: is there a lack of «civic culture»?*, International Conference on Integrated Urban Solid Waste Management, Scuola Superiore Sant'Anna, Pisa, Italy [P | R]
12. 2011 May 26-27, «*Neither here nor elsewhere!*». *Critics against megabuilding projects: a matter of lack of «civic culture»?*, International Conference "Social aspects of energetic issues, sustainable development, social organization and acceptance of alternative sources", Department of Social Sciences, University "G. D'Annunzio", Chieti, Italy [P | R]
11. 2010 November 5, «*Né qui né altrove!*». *Il «no» è uscito dal giardino. I mass media e l'opposizione locale alle cosiddette «grandi opere*», Doctorate School in Communication Studies, University of Turin, Turin, Italy [S]
10. 2010 October 25 and 29, *Content Analysis techniques in Social Research*, Doctorate School in Sociology, Department of Social Sciences, University of Turin, Turin, Italy [S]
9. 2010 October 26, *Termovalorizzatore di Torino: dalla diffidenza al dialogo?* BICA 2010, Borsa Italiana della Comunicazione Ambientale Forum 2010, Casa dell'Architettura, Rome, Italy [S]

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8. 2010 September 2-4, *Among «Bananas» and «Backyards»: a sociological study on the possible NIMBY-effect of a waste-to-energy plant in the city of Turin*, EASST Conference 2010 “Practicing Science and Technology, performing the Social”, Faculty of Sociology, University of Trento, Trento, Italy [P | R]
7. 2010 May 4, *«Né qui né altrove!». Il «no» è uscito dal giardino. Un'esplorazione sociologica dell'opposizione (locale) alle grandi opere. Il caso del combustore di Torino*, Observa, Vicenza, Italy [S]
6. 2008 September 7-12, *Scienza e opinione pubblica: una simulazione e alcune riflessioni critiche sui processi negoziali*, Summer School of Agorà Scienza “La scienza è di tutti? La conoscenza scientifica come bene pubblico globale”, University of Turin, Turin, Italy [S]
5. 2008 April 22, *Mi rifiuto. Azioni in Comune per risolvere il problema dei rifiuti*, Azienda Fluviale del Po e dell'Orba, Crescentino (Turin), Italy [S]
4. 2007 *Environment, waste and Society*, Master in Sustainable Development and Promotion of Places, COREP, University of Turin, Turin, Italy [S]
3. 2007 June, *Comunicare il fuoco, esperienze di comunicazione della termovalorizzazione dei rifiuti in Europa*, Eco Efficiency Congress promoted by Provincia di Torino, Comune di Torino and TRM s.p.a. “I rifiuti hanno un valore, l'energia”, Turin, Italy [C]
2. 2006 September, *La costruzione del consenso intorno a un inceneritore di rifiuti: Torino e Trento a confronto*, XX Congress of the Italian Society of Political Science, University of Bologna, Bologna, Italy [P | R]
1. 2006 July, *Environment, waste and Communication*, Master in Sustainable Development and Promotion of Places, COREP, University of Turin, Turin, Italy [S]