



How to reach the Conference site

BY PLANE

Turin Airport "Sandro Pertini" is very well connected to the town by shuttle buses, which leave from/to the town every half an hour. The terminal is located near Porta Nuova railway station: from there, get on the bus 68, direction Cafasso, for 5 stops. Get off at the stop "Po": the building entrance from Via Po is close to the bus stop (direction Castello Square).

BY TRAIN

Your train may stop at two stations: Torino Porta Nuova and Torino Porta Susa. From Torino Porta Susa, get on the underground, line 1, direction "Lingotto". Get off at "Porta Nuova" stop (close to Porta Nuova Railway Station). Here, you can change and get on the bus 68, direction Cafasso, for 5 stops. Get off at the stop "Po": the building entrance from Via Po is close to the bus stop (direction Castello Square).

BY BUS

The main bus terminal is in Corso Vittorio Emanuele, in front of the Law Court "Bruno Caccia". Go to Corso Ferrucci and at the bus stop "Ferrucci" get on the bus 55, direction Farini, for 11 stops, and get off at the "Rossini" stop: the building entrance from Via Po is close to the bus stop (direction Castello Square).

3rd VIS Conference
INTERNATIONAL DAY
OF HAPPINESS

ECONOMIES OF BECOMING



UNIVERSITÀ DEGLI STUDI
DI TORINO

DEPARTMENT OF ECONOMIC AND SOCIAL
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Photo: Simon Eugster

3rd VIS Conference
INTERNATIONAL DAY
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ECONOMIES OF BECOMING

March 20, 2015

Università degli Studi di Torino
Rettorato Building, Via Verdi 8, Torino

Economies of Becoming

3rd VIS Conference International Day of Happiness

March 20, 2015

Rettorato Building - University of Torino
Via Verdi 8, Torino IT

The 2015 edition of the VIS Conference series for the International Day of Happiness is dedicated to the exploration of what can be called a post-capitalist society. In recent years a growing number of reasons have been offered to support the view that the end of capitalism is around the corner. What is the evidence on which they are grounded? How far is it realistic?

The title of the Conference - *Economies of Becoming* - maintains the idea that we are embedded in various systems of economic relationships. If the emerging picture of our social and economic interactions fits with these descriptions, what are the moral, cultural and political consequences we face?

In the morning session it will be clarified from different perspectives what are the main arguments in favour of this *Great Transition* and what could be the theoretical resonance of the various experimental strategies people adopt to cooperate for the common interest and in respect of life on our planet.

In the afternoon different renowned scholars such as Viviana Zelizer and Julie Nelson among others will deal with an emerging definition of economy as relational work (via videoconferencing).

Five expected sessions will be focused on different relevant issues such as co-production of technologies, feminist perspectives, contemplative economic theory and post-growth. A poster area will be open all day and it will be possible to meet the authors between 12.30 a.m. and 4.30 p.m. On the whole, they can offer pragmatic strategies of social transformation, creating islands of change mainly oriented to disintermediate and dehierarchize social and economic ties. We expect that this day will represent a step further towards the understanding of social suffering and the pursuit of individual and collective well being.

Morning

Main Hall



9.00-9.30 a.m.

Welcome Messages by

Gianmaria Ajani Rector, University of Torino

Marina Nuciari Director, Department of Economic and Social Sciences, Mathematics and Statistics, University of Torino

9.30-10.00 a.m.

Vincenzo Giorgino Department of Economic and Social Sciences, Mathematics and Statistics, University of Torino
A new world is already here. An Introduction to the Conference

10.00-10.45 a.m.

Laszlo Zsolnai Director, Business Ethics Center, Corvinus University, Budapest
Happiness and liberation: Economics Beyond the Self

10.45-11.15 a.m. Coffee break

11.15-12.00 a.m.

Margunn Bjørnholt Director, Policy and Social Research AS, Director, Oslo
How to make what really matter count in economic decision-making?

12.00-12.30 a.m.

Roberto Burlando Department of Economics and Statistics, University of Torino
Values, ethical stances and happiness in economic choices

12.30 Lunch

Afternoon

Main Hall, Mario Allara Room and Multimedia Room

All day: **Posters area**

12.30 - 4.30 p.m.

On-site with the authors

3.30 - 4.30 p.m.

Videoconference: Economy as relational work

Viviana Zelizer Princeton University, Princeton
Julie Nelson University of Massachusetts, Boston

4.30 - 6.30 p.m.

Sessions

1. Economic theories and contemplative knowledge.
 2. Feminist economics and gender in a changing society.
 3. Technologies'r'us. How can we co-create digital technologies to make this life the life we can love.
 4. Contemplative social transformers. Theoretical and practical experiences.
 5. Aware Post-Growth. Social sciences meet real life.
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Call for papers:
Deadline January 30, 2015

Submit your abstract:
<http://goo.gl/INJ660>